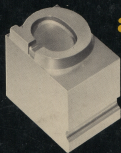




*Handy
Type Index*



and Price List

AMERICAN TYPE FOUNDERS **ATF**

ATF Types Offer You

numerous possibilities to express your message in the type best suited to the job. Specimen lines of more than 170 different faces are shown in this new index of ATF Types, including such new series as *Repro Script*, *Brody*, *Franklin Gothic Wide*, *Craw Clarendon* and *Murray Hill*.

Skilled use of these types will add color and interest to any printed piece. Several of the new faces were designed to give display lines a "handlettered" look at only a fraction of the cost of made-to-order lettering!

Best for Printing and Reproduction Proofs

As most printers know, ATF type is the best quality foundry type available. Because of a superior metal alloy used in a precision casting operation, it lasts longer and prints more clearly, with well defined detail. This makes it ideal not only for printing direct from the type, but also for top quality reproduction proofs. Yet ATF type costs little, particularly in the smaller sizes which many printers use only once and discard, without distribution.

Offer Your Customers a Versatile Type Service

with Only a Modest Investment

If you are thinking of adding a casting machine, particularly one for display lines, consider the advantages of far lower investment and greater flexibility of a selection of foundry type.

The wide range of styles and sizes available to you as you need them — the lower cost that makes it possible to discard old faces and add new ones as your requirements change — enable you to offer the most versatile type service with the smallest investment.

ATF Types are Readily Available

ATF's network of type dealerships throughout the country insures immediate availability at convenient locations. In addition, a reserve stock is maintained at the foundry in Elizabeth, New Jersey.

For quickest service, send your orders for type and foundry products to the ATF Type Dealer in your area.



This Handy Index

shows one-line samples of all ATF faces currently manufactured for stock. Most of them are immediately available from the ATF type dealer whose name and address appear on the cover. This catalog also gives complete information on sorts, spaces and quads, leads and slugs, etc. For quick reference, see table of contents on this page.

It's EASY TO ORDER any of the type faces or accessories shown. Simply indicate your requirements on an order blank, as furnished by your dealer, or, if you prefer, use your own purchase order or letterhead and mail it to your ATF type dealer. In most cases, he will make prompt shipment from his comprehensive stock.

How to use this catalog

TO HELP YOU CHOOSE the style and quantity of the face you need, just refer to the alphabetical listing of type faces. There you will find, accompanying each sample line, all you need to know about sizes made, number of characters in the font, etc. Here is an example of one of the entries with an explanation of the designations used:

Bernhard Gothic Medium 525

18 pt. shown

PACK MY BOX WITH FIVE DI
Pack my box with five dozen jug|23

6pt	26A	38a	21-1	18pt	9A	24a	8-1	42pt	4A	8a	4-1
8pt	22A	32a	17-1	24pt	7A	15a	7-1	48pt	3A	7a	3-1
10pt	21A	47a	15-1	30pt	5A	12a	5-1	60pt	3A	7a	3-1
12pt	18A	42a	11-1	36pt	5A	10a	4-1	72pt	3A	5a	3-1
14pt	15A	35a	10-1								

Name and Number of Face

The full name and face number (Bernhard Gothic Medium 525) should be stated, as in some cases several weights and widths of the same face are available.

Alignment Position

The vertical rule in each specimen line graphically indicates the exact body size of the type. This enables you to see the placement of the face on the type body and the alignment position.

Type Sizes

The point sizes given refer to the body size of the type. These are usually simple designations, such as 24 pt, 30 pt, etc. In some cases, different face sizes are available on the same body size, as in the Copperplate Gothics. For instance, 6 pt No. 1, 6 pt No. 2, 6 pt No. 3, etc. Sizes printed 18/24 or 120/96 should be read "18 point face on 24 pt body," or "120 point face on 96 point body."

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Various Type Bodies

Most faces are now cast on a regular square body. Some are designed with an extreme slope, necessitating an angle body. Such faces are marked with a "bullet" or round dot. These fonts contain a sufficient quantity of angle spaces. Handmade scripts on wing bodies are Bank Script, Commercial Script, Royal Script, Typo Script and Typo Script Extended.

Contents of a Font

Fonting schemes for every size are also shown. These schemes indicate the quantity of every character contained in the font, in a correct proportion based on the frequency with which the various letters of the alphabet are used.

In our example, 6 pt Bernhard Gothic Medium shows a scheme of 26A, 58a, 21 figures 1. To determine the quantity of the other characters contained in the font, refer to the table on page 24. For the caps, simply follow down the column headed 26. Do the same with the column headed 58 and 21 on the proper "Lowercase" and "Figures" tables.

How to Order

When ordering type, be sure to specify the face name, number and the sizes required. For example:

1 FONT 6 PT BERNHARD GOTHIC MEDIUM 525

When you order one font, packages of caps, lowercase and figures will be supplied, or just caps and figures if no lowercase is made. Capitals, lowercase and figures are packaged separately and may be purchased individually. Just specify "capitals only," "lowercase only," etc., following the type size. Punctuation marks are supplied in both cap and lowercase fonts. Periods, commas, hyphens and dollar signs are also included with figures.

You will most likely need spaces and quads, too and perhaps leads and slugs as well. For complete information on these items see pages 18, 19 and 20.

Identification of Type

When type is ordered to match fonts of doubtful identity, set a word or two and compare with specimen words in this catalog. The face number is stamped on cap H and/or lowercase m where space allows. If still in doubt, the letters H and m should be sent with the order to insure positive identification.

Typewriter Faces

When setting facsimile typewritten letters, extra fonts of lowercase characters are usually needed.

To maintain the appearance of typewritten copy, justifiers should be used between words instead of regular spaces. As justifiers have the same setwise thickness as the characters, they position the letters one above the other, as in typewriting. When ordering justifiers, it is advisable to send samples or to specify the typewriter face for which they are required. Justifiers sell at Table 2104 prices, the same as other spaces. (See page 19.)

Accented Letters

Fonted assortments of SPANISH accented letters are available for 59 faces in 6, 8, 10, 12, 14, 18 and 24 point. See

your ATF type dealer for further information. Larger sizes of Spanish, or accented characters for other languages may be ordered as sorts, in 6" lines per character. (See pages 22 and 23.) When ordering sorts, specify type face and number, size, language and characters desired. If matrices are available, your order will be cast promptly. Sorry, no complete catalog of accented letters is available.

ATF's Sorts Service in Lines

Sorts, in 6" lines per character, can be supplied for all active and discontinued type faces, ornaments, special characters, etc., for which matrices are in our possession. Prices and more detailed information are shown on pages 22 and 23 of this catalog. As sorts are cast to order, a few weeks must be allowed for delivery. *We regret that sorts may not be returned for credit.*

Other Special Casting Services

ATF's Foundry Cast Adcuts and Logotypes are economical and superior in quality to electrotypes. Matrices for almost all trade-marks, emblems, etc., can be engraved to your special order at reasonable prices. Typecuts cast from such matrices can be supplied in any number of 6" lines, with a minimum of one 6" line per cut. (A 6" line comprises as many type, cast from one matrix, as can be placed in a 36-pica line.) For additional information on this service, see pages 22 and 23.

For Best Service

Your ATF Type Dealer will gladly answer any further questions you may have. He was appointed to be of help to you. Contact him on all matters pertaining to ATF type and foundry products. His inventory enables him to give you prompt service on most items manufactured by our foundry.

Ask him for a copy of our catalog describing the complete line of typographic accessories, such as ornaments, handypacks, initials, monograms, etc.

You will encounter unnecessary delays by sending your orders direct to the type foundry. Contact your Local Dealer, always! He is most familiar with your requirements.

For best service contact your ATF type dealer

Prices of Foundry Type in Packaged Fonts of Capitals, Lowercase and Figures

Prices are subject to change without notice

Standard Faces

Size	Font of Capitals	Font of Lowercase	Font of Figures	Complete fonts Caps, Lowercase Caps and Figures	
4	\$ 3.90	\$ 4.55	\$ 1.70	\$10.15	\$ 5.60
4½	3.75	4.55	1.70	10.00	5.45
5	3.60	4.45	1.65	9.70	5.25
6	2.35	3.05	1.15	6.55	3.50
8	2.35	3.25	1.20	6.80	3.55
10	3.20	3.95	1.30	8.45	4.50
12	3.45	4.30	1.45	9.20	4.90
14	3.85	4.95	1.60	10.40	5.45
16	3.60	4.50	1.65	9.75	5.25
18	3.85	4.95	1.80	10.60	5.65
24	4.85	5.60	2.15	12.60	7.00
30	5.45	6.35	2.50	14.30	7.95
36	6.35	7.30	2.80	16.45	9.15
42	6.75	7.90	3.05	17.70	9.80
48	7.90	9.25	3.45	20.60	11.35
60	9.15	10.85	3.95	23.95	13.10
72/60	12.95	11.90	6.15	31.00	19.10
72	14.10	13.05	6.80	33.95	20.90
84/72	16.55	15.50	7.15	39.20	23.70
84	18.10	16.80	7.80	42.70	25.90
96/72	21.55	20.95	8.75	51.25	30.30
96/84	23.40	22.60	11.05	57.05	34.45
96	24.95	24.00	12.05	61.00	37.00
120/96	29.50	26.70	13.20	69.40	42.70
120	33.35	29.60	14.80	77.75	48.15

Handmade Script Faces

(Bank Script, Commercial Script, Royal Script, Type
Script, Type Script Extended.)

Size	Font of Capitals	Font of Lowercase	Font of Figures	Complete fonts Caps, Lowercase and Figures	
12	\$ 6.95	\$ 8.60	\$2.85	\$18.40	
14	7.70	9.90	3.20	20.80	
18	7.70	9.90	3.65	21.25	
24	9.70	11.20	4.30	25.20	
30	10.90	12.65	4.95	28.50	
36	12.65	14.65	5.60	32.90	
48	15.85	18.50	6.95	41.30	
60	18.25	21.65	7.90	47.80	

Quantity Discounts

on orders shipped and billed at one time.

These discounts apply to all fonts of type and all other casting machine products regularly made for stock. Sorts, leads, slugs and fonts made to special order are not subject to quantity discount.

On orders from \$250 to \$499.99	2½%
On orders from \$500 to \$999.99	5%
On orders from \$1000 and up	7½%

Old Metal Information

Ask your ATF type dealer about his policy regarding trade-in allowances for old metal against the purchase of new ATF Type and Foundry Products.

Any quotations made by your ATF type dealer will be as generous as possible. His acceptance of old metal will be consistent with local conditions, trade practices, and market prices.

For best service contact your ATF type dealer

Important Notice

When a new font of type is to be laid in the case, first pull a proof of it, to identify strange characters and to prove any claim for damaged or missing letters.

Alternate Gothic No. 1—6

18 pt. shown

PACK MY BOX WITH FIVE DOZEN JUGS|ABCDE
Pack my box with five dozen jugs|1234567890

6pt	45A	78a	31-1	18pt	17A	31a	11-1	42pt	7A	11a	5-1
8pt	35A	65a	22-1	24pt	13A	20a	10-1	48pt	6A	10a	4-1
10pt	35A	60a	21-1	30pt	11A	17a	8-1	60pt	5A	8a	4-1
12pt	31A	53a	17-1	36pt	9A	13a	7-1	72pt	5A	5a	5-1
14pt	26A	45a	17-1								

Alternate Gothic No. 2—7

18 pt. shown

PACK MY BOX WITH FIVE DOZEN JUGS|A
Pack my box with five dozen jugs|12345

6pt	38A	70a	26-1	18pt	15A	27a	10-1	42pt	6A	10a	5-1
8pt	31A	60a	21-1	24pt	11A	17a	8-1	48pt	5A	9a	4-1
10pt	30A	52a	17-1	30pt	9A	15a	7-1	60pt	4A	8a	3-1
12pt	27A	48a	17-1	36pt	7A	12a	5-1	72pt	4A	5a	4-1
14pt	21A	39a	13-1								

Alternate Gothic No. 3—8

18 pt. shown

PACK MY BOX WITH FIVE DOZEN JU|
Pack my box with five dozen ju|123

6pt	34A	60a	22-1	18pt	12A	24a	9-1	42pt	5A	9a	4-1
8pt	29A	53a	21-1	24pt	9A	15a	7-1	48pt	4A	7a	3-1
10pt	26A	46a	17-1	30pt	8A	13a	7-1	60pt	3A	5a	3-1
12pt	24A	41a	13-1	36pt	6A	10a	5-1	72pt	3A	4a	4-1
14pt	20A	34a	11-1								

American Typewriter 11

10 pt. shown

PACK MY BOX WITH FIVE DOZEN JUGS|ABCDEFG
Pack my box with five dozen jugs|1234567
10pt 20A 31a 9-1

Balloon Extrabold 677

18 pt. shown

PACK MY BOX WITH FIVE|1234

10pt	21A	13-1	24pt	8A	7-1	60pt	4A	3-1
12pt	19A	12-1	30pt	6A	5-1	72pt	3A	3-1
14pt	17A	10-1	36pt	5A	4-1	96/72	3A	3-1
18pt	10A	8-1	48pt	4A	3-1			

Bank Gothic Bold 534

18-30 shown

PACK MY BOX|123

6-21	27A	19-1	12-25	17A	10-1	12-28	16A	5-1
6-22	23A	15-1	12-26	14A	8-1	18-29	7A	5-1
6-23	20A	12-1	12-27	12A	7-1	18-30	5A	4-1
6-24	16A	11-1						

★ ATF ★

Bank Gothic Condensed Light 574

18-40 shown

PACK MY BOX WITH FI|123

6-31	38A	23-1	12-35	25A	13-1	12-38	15A	9-1
6-32	33A	21-1	12-36	21A	11-1	18-39	10A	7-1
6-33	29A	19-1	12-37	17A	10-1	18-40	9A	7-1
6-34	25A	15-1						

Bank Gothic Cond. Medium 575

18-50 shown

PACK MY BOX WITH|1234

6-41	36A	22-1	12-45	24A	12-1	12-48	14A	8-1
6-42	31A	21-1	12-46	20A	11-1	18-49	9A	7-1
6-43	26A	19-1	12-47	17A	9-1	18-50	8A	5-1
6-44	23A	15-1						

Bank Gothic Light 532

18-10 shown

PACK MY BOX|123

6-1	28A	20-1	12-5	18A	10-1	12-8	10A	7-1
6-2	23A	17-1	12-6	15A	9-1	18-9	7A	5-1
6-3	21A	13-1	12-7	13A	7-1	18-10	6A	4-1
6-4	17A	12-1						

Bank Gothic Medium 533

18-20 shown

PACK MY BOX|123

6-11	28A	20-1	12-15	17A	10-1	12-18	10A	5-1
6-12	24A	15-1	12-16	15A	9-1	18-19	7A	5-1
6-13	20A	13-1	12-17	12A	8-1	18-20	6A	4-1
6-14	17A	11-1						

Bank Script 1540

18 pt. shown

Pack My Box With Five Doze|123

14pt	11A	38a	13-1	24pt	5A	15a	7-1	48pt	3A	9a	4-1
18pt	7A	24a	9-1	36pt	3A	11a	5-1				

This is a handmade Script — See special price table

P. T. Barnum 944

24 pt. shown

PACK MY BOX WITH F|

Pack my box with five|1234

6pt	32A	65a	25-1	14pt	16A	30a	11-1	30pt	7A	13a	7-1
8pt	23A	45a	20-1	18pt	12A	25a	10-1	36pt	5A	9a	5-1
10pt	22A	41a	17-1	24pt	8A	15a	8-1	48pt	4A	7a	4-1
12pt	18A	35a	13-1								

Bernhard Fashion 527

18 pt. shown

PACK MY BOX WITH FI|

Pack my box with five dozen jugs|12345

12pt	13A	47a	15-1	18pt	7A	27a	10-1	30pt	4A	15a	7-1
14pt	11A	40a	12-1	24pt	5A	17a	8-1	36pt	3A	11a	5-1

Type Faces

Bernhard Gothic Extra Heavy 546 18 pt. shown

PACK MY BOX WITH FIVE D Pack my box with five dozen |23

12pt 16A 32a 11-1	30pt 5A 9a 4-1	48pt 3A 5a 3-1
14pt 13A 26a 9-1	36pt 4A 7a 4-1	60pt 3A 5a 3-1
18pt 9A 18a 7-1	42pt 3A 5a 3-1	72/60 3A 4a 3-1
24pt 6A 11a 5-1		

Bernhard Gothic Heavy 530 18 pt. shown

PACK MY BOX WITH FIVE D Pack my box with five dozen |123

8pt 21A 45a 15-1	18pt 9A 21a 8-1	42pt 4A 7a 3-1
10pt 20A 43a 13-1	24pt 7A 13a 5-1	48pt 3A 5a 3-1
12pt 17A 38a 11-1	30pt 5A 11a 4-1	60pt 3A 5a 3-1
14pt 15A 30a 9-1	36pt 4A 9a 4-1	72pt 3A 5a 3-1

Bernhard Gothic Light 528 18 pt. shown

PACK MY BOX WITH FIVE DOZ Pack my box with five dozen |1234

6pt 26A 60a 21-1	18pt 10A 24a 8-1	42pt 4A 9a 4-1
8pt 23A 50a 19-1	24pt 7A 15a 7-1	48pt 4A 7a 3-1
10pt 22A 47a 15-1	30pt 6A 12a 5-1	60pt 3A 7a 3-1
12pt 20A 42a 12-1	36pt 5A 10a 4-1	72pt 3A 5a 3-1
14pt 16A 35a 11-1		

Bernhard Gothic Medium 525 18 pt. shown

PACK MY BOX WITH FIVE D Pack my box with five dozen |23

6pt 26A 58a 21-1	18pt 9A 24a 8-1	42pt 4A 8a 4-1
8pt 22A 52a 17-1	24pt 7A 15a 7-1	48pt 3A 7a 3-1
10pt 21A 47a 15-1	30pt 5A 12a 5-1	60pt 3A 7a 3-1
12pt 18A 42a 11-1	36pt 5A 10a 4-1	72pt 3A 5a 3-1
14pt 15A 35a 10-1		

Bernhard Gothic Med. Cond. 672 18 pt. shown

PACK MY BOX WITH FIVE DOZEN JU Pack my box with five dozen |23456

12pt 23A 53a 13-1	30pt 8A 15a 7-1	60pt 3A 7a 3-1
14pt 20A 46a 11-1	36pt 6A 13a 5-1	72pt 3A 5a 4-1
18pt 13A 30a 9-1	42pt 5A 11a 4-1	
24pt 9A 19a 8-1	48pt 4A 9a 4-1	

Bernhard Gothic Med. Italic 537 18 pt. shown

PACK MY BOX WITH FIVE D Pack my box with five dozen |123

6pt 25A 58a 22-1	14pt 15A 34a 10-1	36pt 4A 9a 4-1
8pt 22A 50a 20-1	18pt 9A 23a 9-1	42pt 3A 7a 3-1
10pt 21A 46a 15-1	24pt 6A 13a 5-1	48pt 3A 6a 3-1
12pt 18A 42a 12-1	30pt 5A 11a 4-1	*Angle body

Bernhard Modern Bold 670 18 pt. shown

PACK MY BOX WITH FIVE Pack my box with five dozen |123

8pt 21A 48a 17-1	24pt 7A 13a 7-1	60pt 3A 6a 3-1
10pt 21A 44a 13-1	30pt 5A 11a 5-1	72pt 3A 5a 3-1
12pt 17A 37a 11-1	36pt 4A 9a 4-1	
14pt 14A 31a 9-1	42pt 4A 8a 3-1	
18pt 9A 21a 8-1	48pt 3A 6a 3-1	

Bernhard Modern Bold Italic 671 18 pt. shown

PACK MY BOX WITH FIVE Pack my box with five dozen |123

8pt 21A 48a 17-1	18pt 9A 22a 8-1	42pt 3A 7a 3-1
10pt 21A 46a 13-1	24pt 6A 13a 5-1	48pt 4A 6a 3-1
12pt 17A 37a 11-1	30pt 5A 10a 4-1	
14pt 15A 32a 10-1	36pt 4A 9a 3-1	*Angle body

Bernhard Modern Italic 669 18 pt. shown

PACK MY BOX WITH FIVE DO Pack my box with five dozen |123

8pt 21A 53a 19-1	18pt 9A 25a 9-1	42pt 3A 8a 3-1
10pt 21A 49a 15-1	24pt 6A 15a 5-1	48pt 3A 7a 3-1
12pt 17A 43a 12-1	30pt 5A 12a 4-1	
14pt 15A 36a 10-1	36pt 4A 10a 4-1	*Angle body

Bernhard Modern Roman 668 18 pt. shown

PACK MY BOX WITH FIVE DO Pack my box with five dozen |123

8pt 21A 50a 19-1	18pt 9A 23a 9-1	42pt 4A 9a 4-1
10pt 21A 48a 13-1	24pt 7A 15a 7-1	48pt 3A 7a 3-1
12pt 18A 40a 12-1	30pt 5A 12a 5-1	60pt 3A 7a 3-1
14pt 15A 34a 10-1	36pt 5A 10a 4-1	72pt 3A 5a 3-1

Bernhard Tango 582 18 pt. shown

PACK MY BOX WITH FIVE D Pack my box with five dozen |1234

18pt 9A 28a 9-1	36pt 5A 12a 4-1	60pt 3A 8a 3-1
24pt 7A 18a 7-1	48pt 3A 9a 3-1	72pt 3A 5a 3-1

For best service contact your ATF type dealer

Bodoni 22

18 pt. shown

PACK MY BOX WITH FIVE D|

Pack my box with five dozen|1234

6pt	27A	58a	26-1	18pt	9A	21a	9-1	48pt	4A	6a	4-1
8pt	20A	44a	21-1	24pt	8A	14a	8-1	60pt	3A	6a	3-1
10pt	21A	41a	15-1	30pt	6A	11a	5-1	72pt	3A	4a	4-1
12pt	17A	35a	13-1	36pt	5A	9a	5-1				
14pt	15A	31a	11-1	42pt	4A	8a	4-1				

Bodoni Bold 24

18 pt. shown

PACK MY BOX WITH FIVE D|

Pack my box with five doze|123

6pt	26A	53a	21-1	24pt	7A	12a	7-1	72pt	3A	4a	3-1
8pt	20A	40a	17-1	30pt	5A	10a	5-1	84/72	3A	4a	3-1
10pt	20A	38a	13-1	36pt	5A	8a	4-1	96/84	3A	4a	3-1
12pt	17A	33a	11-1	42pt	4A	7a	4-1	120/96	3A	4a	3-1
14pt	15A	30a	10-1	48pt	3A	6a	3-1				
18pt	9A	20a	8-1	60pt	3A	5a	3-1				

Newspaper Bodoni Bold—Listed under "NY"

Bodoni Bold Italic 25

18 pt. shown

PACK MY BOX WITH FIVE D|

Pack my box with five dozen|123

6pt	26A	54a	21-1	18pt	9A	20a	8-1	48pt	3A	6a	3-1
8pt	19A	40a	17-1	24pt	7A	13a	7-1	60pt	3A	5a	3-1
10pt	20A	38a	13-1	30pt	5A	10a	5-1	72pt	3A	4a	3-1
12pt	17A	34a	11-1	36pt	5A	8a	4-1				
14pt	15A	30a	11-1	42pt	4A	7a	4-1				

Bodoni Book 27

18 pt. shown

PACK MY BOX WITH FIVE DOZE|

Pack my box with five dozen jug|123

6pt	28A	60a	26-1	14pt	17A	35a	11-1	36pt	5A	10a	5-1
8pt	21A	45a	21-1	18pt	10A	22a	9-1	42pt	4A	9a	4-1
10pt	22A	44a	17-1	24pt	9A	15a	7-1	48pt	4A	7a	4-1
12pt	19A	39a	13-1	30pt	7A	12a	5-1				

For Small Capitals — See Typographic Accessories

Bodoni Book Italic 28

18 pt. shown

PACK MY BOX WITH FIVE DOZE|

Pack my box with five dozen jugs|123

6pt	29A	63a	26-1	12pt	19A	40a	13-1	24pt	8A	13a	7-1
8pt	21A	46a	21-1	14pt	16A	35a	11-1	30pt	6A	12a	5-1
10pt	21A	46a	17-1	18pt	10A	23a	9-1	36pt	5A	10a	5-1

Bodoni Italic 23

18 pt. shown

PACK MY BOX WITH FIVE DO|

Pack my box with five dozen ju|123

6pt	27A	58a	26-1	12pt	17A	36a	13-1	24pt	8A	13a	7-1
8pt	20A	43a	21-1	14pt	16A	32a	11-1	30pt	6A	11a	5-1
10pt	20A	41a	17-1	18pt	10A	21a	9-1	36pt	5A	9a	5-1

★ ATF ★

Boxhead Gothics 38

4-11 shown

PACK MY BOX WITH FIVE DOZEN JUGS & ARCADEPOLLKLNKOPSTUFMYTER...IT & 1234567890 & PACK

4-1	32A	23-1	4-21	33A	23-1	4-101	44A	30-1
4-11	40A	27-1	4-31	40A	27-1			

All cast on 4 pt body

Brody 704

18 pt. shown

Pack My Box With Five Dozen Jugs|12345

18pt	12A	28a	10-1	36pt	5A	11a	5-1	60pt	3A	6a	3-1
24pt	9A	17a	8-1	48pt	4A	8a	4-1	72pt	3A	4a	4-1
30pt	7A	14a	7-1								

Brush 689

18 pt. shown

Pack My Box With Five Doze|123

12pt	14A	41a	10-1	30pt	5A	12a	4-1	60pt	3A	7a	4-1
14pt	12A	34a	9-1	36pt	4A	10a	4-1	72pt	3A	5a	3-1
18pt	8A	23a	7-1	42pt	3A	9a	4-1	84/72	3A	4a	4-1
24pt	6A	15a	5-1	48pt	3A	8a	3-1				

For Brush Special Characters — See Typographic Accessories

Bulmer Italic 498

18 pt. shown

PACK MY BOX WITH FIVE DOZE|

Pack my box with five dozen jugs|12345

6pt	28A	55a	21-1	14pt	17A	37a	12-1	36pt	5A	10a	5-1
8pt	21A	47a	19-1	18pt	11A	25a	10-1	42pt	4A	9a	4-1
10pt	22A	47a	15-1	24pt	8A	16a	8-1	48pt	4A	8a	4-1
12pt	19A	42a	13-1	30pt	6A	12a	7-1				

For Oldstyle Figures — See Typographic Accessories

Bulmer Roman 497

18 pt. shown

PACK MY BOX WITH FIVE DOZ|

Pack my box with five dozen jug|123

6pt	24A	52a	21-1	14pt	16A	34a	12-1	36pt	5A	10a	5-1
8pt	21A	44a	17-1	18pt	10A	23a	10-1	42pt	4A	8a	4-1
10pt	21A	44a	15-1	24pt	8A	14a	8-1	48pt	4A	7a	4-1
12pt	18A	39a	13-1	30pt	6A	12a	7-1				

For Oldstyle Figures and Small Capitals — See Typographic Accessories

Card Light Litho 45

12-2 shown

PACK MY BOX WITH FIVE DOZ|123

6-1	30A	26-1	6-4	20A	21-1	12-3	13A	10-1
6-2	26A	22-1	12-1	20A	17-1	12-4	11A	9-1
6-3	23A	21-1	12-2	15A	11-1			

Type Faces

Caslon No. 540-233

18 pt. shown

PACK MY BOX WITH FIVE DOZ
Pack my box with five dozen | 23

6pt	28A	63a	26-1	24pt	6A	11a	7-1	72pt	3A	4a	4-1
8pt	18A	43a	20-1	30pt	4A	8a	5-1	84pt	3A	4a	4-1
10pt	18A	44a	15-1	36pt	3A	7a	4-1	96pt	3A	5a	3-1
12pt	15A	32a	12-1	42pt	3A	6a	3-1	120pt	3A	4a	3-1
14pt	12A	27a	11-1	48pt	3A	5a	3-1				
18pt	8A	18a	9-1	60pt	3A	5a	4-1				

For Small Capitals — See Typographic Accessories

Caslon Bold 817

18 pt. shown

PACK MY BOX WITH FIVE DOZ
Pack my box with five dozen | 23

6pt	22A	47a	25-1	18pt	8A	17a	7-1	48pt	3A	5a	3-1
8pt	18A	38a	20-1	24pt	6A	11a	5-1	60pt	4A	4a	3-1
10pt	17A	35a	15-1	30pt	5A	9a	4-1	72pt	3A	3a	3-1
12pt	15A	30a	12-1	36pt	4A	7a	3-1				
14pt	12A	25a	9-1	42pt	3A	5a	3-1				

Caslon Bold Condensed 818

18 pt. shown

PACK MY BOX WITH FIVE DOZ
Pack my box with five dozen ju | 23

6pt	29A	58a	26-1	18pt	10A	23a	9-1	48pt	3A	6a	3-1
8pt	24A	48a	21-1	24pt	8A	15a	8-1	60pt	3A	6a	3-1
10pt	22A	45a	17-1	30pt	6A	11a	5-1	72pt	3A	4a	3-1
12pt	20A	39a	12-1	36pt	5A	9a	4-1				
14pt	16A	32a	11-1	42pt	4A	8a	4-1				

Caslon Italic No. 540-234

18 pt. shown

PACK MY BOX WITH FIVE DOZ
Pack my box with five dozen | 234

6pt	29A	58a	26-1	18pt	7A	21a	8-1	48pt	3A	6a	4-1
8pt	21A	46a	20-1	24pt	5A	12a	7-1	60pt	3A	6a	4-1
10pt	19A	40a	15-1	30pt	4A	9a	5-1	72pt	3A	5a	5-1
12pt	15A	37a	12-1	36pt	4A	8a	5-1	84pt	3A	5a	4-1
14pt	12A	30a	11-1	42pt	3A	7a	4-1	96pt	3A	5a	4-1

Caslon Oldstyle No. 471-50

18 pt. shown

PACK MY BOX WITH FIVE DOZ
Pack my box with five dozen ju | 23

6pt	23A	58a	26-1	14pt	14A	33a	11-1	36pt	5A	9a	5-1
8pt	21A	53a	21-1	18pt	9A	22a	9-1	42pt	4A	7a	4-1
10pt	20A	50a	15-1	24pt	6A	13a	7-1	48pt	3A	6a	4-1
12pt	15A	38a	13-1	30pt	6A	11a	7-1				

For Quaint Characters and Small Capitals — See Typographic Accessories

Caslon Oldstyle Italic No. 471-51

18 pt. shown

PACK MY BOX WITH FIVE DOZ
Pack my box with five dozen ju | 2345

6pt	25A	60a	26-1	14pt	14A	37a	11-1	36pt	4A	10a	5-1
8pt	21A	55a	21-1	18pt	9A	25a	10-1	42pt	3A	8a	4-1
10pt	20A	51a	17-1	24pt	7A	15a	9-1	48pt	3A	8a	4-1
12pt	16A	41a	13-1	30pt	5A	13a	9-1				

For Quaint Characters and Swash Capitals — See Typographic Accessories

Century Bold 55

18 pt. shown

PACK MY BOX WITH FIVE DOZ
Pack my box with five dozen | 23

6pt	25A	51a	26-1	18pt	9A	18a	9-1	48pt	3A	5a	3-1
8pt	20A	40a	20-1	24pt	7A	12a	7-1	60pt	3A	5a	4-1
10pt	19A	39a	15-1	30pt	5A	9a	5-1	72pt	3A	4a	3-1
12pt	16A	32a	12-1	36pt	4A	8a	4-1				
14pt	13A	26a	11-1	42pt	3A	6a	4-1				

Century Bold Condensed 56

18 pt. shown

PACK MY BOX WITH FIVE DOZEN JUGS
Pack my box with five dozen ju | 23456

6pt	34A	63a	26-1	18pt	14A	26a	11-1	48pt	5A	8a	4-1
8pt	30A	55a	22-1	24pt	11A	17a	9-1	60pt	4A	6a	3-1
10pt	29A	50a	19-1	30pt	9A	14a	7-1	72pt	4A	4a	4-1
12pt	25A	44a	15-1	36pt	7A	11a	5-1				
14pt	21A	38a	13-1	42pt	6A	9a	5-1				

Century Bold Italic 58

18 pt. shown

PACK MY BOX WITH FIVE DOZ
Pack my box with five dozen | 23

6pt	24A	50a	20-1	12pt	15A	30a	11-1	24pt	6A	11a	7-1
8pt	19A	39a	15-1	14pt	12A	24a	10-1	30pt	5A	9a	5-1
10pt	18A	36a	12-1	18pt	8A	17a	8-1	36pt	4A	7a	4-1

Century Catalogue 444

12 pt. shown

PACK MY BOX WITH FIVE DOZEN JUGS
Pack my box with five dozen ju | 234567890

6pt	25A	54a	26-1	10pt	20A	43a	17-1	12pt	17A	37a	13-1
8pt	20A	45a	21-1								

Century Catalogue Italic 468

12 pt. shown

PACK MY BOX WITH FIVE DOZEN JUGS
Pack my box with five dozen ju | 234567890

6pt	24A	53a	21-1	10pt	19A	42a	13-1	12pt	16A	38a	12-1
8pt	19A	44a	17-1								

For best service contact your ATF type dealer

Century Expanded 59

18 pt. shown

PACK MY BOX WITH FIVE|
Pack my box with five doz|123

4pt 33A 68a 31-1	8pt 18A 40a 20-1	18pt 9A 18a 9-1
4½pt 33A 68a 30-1	10pt 18A 37a 15-1	24pt 6A 11a 7-1
5pt 28A 58a 31-1	12pt 16A 32a 12-1	30pt 5A 9a 5-1
6pt 24A 50a 26-1	14pt 13A 26a 11-1	

For Small Capitals — See Typographic Accessories

Century Expanded Italic 60

18 pt. shown

PACK MY BOX WITH FIV|
Pack my box with five doze|123

4pt 31A 68a 30-1	10pt 18A 40a 15-1	18pt 8A 18a 9-1
5pt 26A 58a 29-1	12pt 15A 34a 12-1	24pt 6A 11a 7-1
6pt 24A 51a 26-1	14pt 13A 27a 11-1	30pt 5A 9a 5-1
8pt 18A 41a 20-1		

Century Oldstyle 61

18 pt. shown

PACK MY BOX WITH FIVE|
Pack my box with five doz|1234

6pt 24A 49a 26-1	10-12 21A 43a 16-1	18pt 9A 18a 9-1
8pt 20A 42a 21-1	12pt 16A 33a 13-1	24pt 7A 12a 7-1
10pt 19A 38a 17-1	14pt 14A 26a 11-1	

For Fractions and Small Capitals — See Typographic Accessories

Century Oldstyle Bold 63

18 pt. shown

PACK MY BOX WITH FI|
Pack my box with five|123

6pt 22A 45a 17-1	12pt 15A 30a 10-1	24pt 6A 11a 5-1
8pt 18A 38a 13-1	14pt 12A 25a 9-1	30pt 5A 9a 4-1
10pt 17A 34a 11-1	18pt 8A 17a 7-1	36pt 4A 7a 3-1

Century Oldstyle Italic 62

12 pt. shown

PACK MY BOX WITH FIVE DOZEN JUG|
Pack my box with five dozen jugs|1234567890

6pt 24A 53a 21-1	12pt 16A 35a 11-1	18pt 9A 20a 8-1
8pt 20A 45a 17-1	14pt 14A 28a 10-1	24pt 6A 12a 7-1
10pt 18A 40a 13-1		

Century Schoolbook 454

18 pt. shown

PACK MY BOX WITH FIVE|
Pack my box with five doz|123

6pt 25A 50a 26-1	14pt 13A 26a 11-1	30pt 5A 10a 5-1
8pt 20A 41a 21-1	16pt 9A 20a 10-1	36pt 4A 8a 4-1
10pt 19A 38a 17-1	18pt 9A 18a 9-1	48pt 3A 5a 3-1
12pt 16A 32a 13-1	24pt 7A 12a 7-1	

For Small Capitals — See Typographic Accessories

★ **ATF** ★**Century Schoolbook Bold 479**

18 pt. shown

PACK MY BOX WITH FIV|
Pack my box with five|1234

6pt 22A 45a 19-1	14pt 12A 23a 9-1	30pt 5A 9a 5-1
8pt 18A 36a 15-1	16pt 9A 17a 9-1	36pt 4A 7a 4-1
10pt 17A 34a 12-1	18pt 8A 16a 8-1	48pt 3A 5a 3-1
12pt 15A 29a 11-1	24pt 6A 10a 5-1	

Century Schoolbook Italic 465

18 pt. shown

PACK MY BOX WITH FIV|
Pack my box with five doz|123

6pt 22A 50a 21-1	14pt 13A 28a 10-1	30pt 5A 10a 5-1
8pt 18A 41a 19-1	16pt 9A 21a 9-1	36pt 4A 8a 4-1
10pt 18A 39a 13-1	18pt 8A 19a 8-1	48pt 4A 5a 3-1
12pt 15A 33a 12-1	24pt 6A 12a 7-1	

Cheltenham Bold 67

18 pt. shown

PACK MY BOX WITH FIVE|
Pack my box with five doz|123

6pt 24A 52a 21-1	18pt 9A 20a 8-1	42pt 4A 7a 3-1
8pt 20A 44a 17-1	24pt 7A 13a 7-1	48pt 3A 6a 3-1
10pt 19A 40a 12-1	30pt 5A 11a 5-1	60pt 3A 5a 4-1
12pt 17A 36a 12-1	36pt 4A 9a 4-1	72pt 3A 5a 3-1
14pt 13A 29a 10-1		

Cheltenham Bold Condensed 68

18 pt. shown

PACK MY BOX WITH FIVE DOZEN|
Pack my box with five dozen jug|1234

6pt 31A 65a 26-1	18pt 12A 25a 10-1	42pt 5A 9a 5-1
8pt 25A 53a 20-1	24pt 9A 16a 8-1	48pt 4A 8a 4-1
10pt 24A 48a 15-1	30pt 7A 13a 7-1	60pt 3A 6a 3-1
12pt 22A 44a 17-1	36pt 6A 11a 5-1	72pt 3A 4a 4-1
14pt 17A 35a 13-1		

Cheltenham Bold Extended 72

18 pt. shown

PACK MY BOX WITH|
Pack my box with|123

6pt 20A 38a 13-1	14pt 11A 21a 7-1	36pt 3A 6a 3-1
8pt 16A 32a 11-1	18pt 7A 14a 5-1	42pt 3A 5a 3-1
10pt 15A 29a 9-1	24pt 5A 9a 4-1	48pt 3A 5a 3-1
12pt 13A 25a 8-1	30pt 4A 8a 3-1	

Type Faces

Cheltenham Bold Extra Cond. 70

18 pt. shown

PACK MY BOX WITH FIVE DOZEN JUGS|ABC

Pack my box with five dozen jugs|123456789

6pt 39A 78a 26-1	24pt 12A 20a 9-1	72pt 4A 5a 4-1
8pt 34A 65a 22-1	30pt 10A 16a 8-1	84pt 4A 5a 4-1
10pt 32A 62a 21-1	36pt 8A 13a 5-1	96pt 4A 5a 4-1
12pt 29A 52a 17-1	42pt 6A 11a 5-1	120pt 5A 5a 3-1
14pt 24A 44a 13-1	48pt 5A 9a 4-1	
18pt 16A 31a 11-1	60pt 4A 8a 3-1	

Cheltenham Medium 83

18 pt. shown

PACK MY BOX WITH FIVE D|

Pack my box with five dozen|123

6pt 25A 53a 21-1	12pt 17A 36a 11-1	24pt 7A 14a 7-1
8pt 21A 44a 17-1	14pt 13A 29a 10-1	30pt 6A 11a 5-1
10pt 20A 41a 13-1	18pt 9A 21a 8-1	36pt 5A 9a 4-1

Cheltenham Oldstyle 87

18 pt. shown

PACK MY BOX WITH FIVE|

Pack my box with five dozen jug|123

6pt 25A 60a 22-1	12pt 16A 41a 13-1	18pt 8A 23a 8-1
8pt 20A 51a 20-1	14pt 13A 33a 10-1	24pt 6A 14a 7-1
10pt 20A 49a 15-1		

Civille 482

18 pt. shown

Pack My Box With Five Dozen Jugs|12345

12pt 14A 60a 21-1	18pt 7A 38a 15-1	24pt 5A 24a 11-1
14pt 12A 54a 19-1		

Cloister Black 98

18 pt. shown

Pack My Box With Five D|123

8pt 17A 52a 19-1	14pt 12A 34a 10-1	30pt 5A 13a 5-1
10pt 16A 45a 13-1	18pt 7A 22a 8-1	36pt 4A 10a 4-1
12pt 13A 40a 12-1	24pt 5A 15a 7-1	48pt 3A 7a 3-1

Commercial Script 107

18 pt. shown

Pack My Box With Five Doze|123

12pt 15A 38a 15-1	24pt 6A 14a 8-1	48pt 3A 8a 4-1
14pt 13A 33a 12-1	30pt 5A 11a 7-1	60pt 3A 7a 3-1
18pt 8A 20a 10-1	36pt 4A 9a 5-1	

This is a handmade Script — See special price table

Cond. Title Gothic No. 11-123

24 pt. shown

PACK MY BOX WITH FI|123

10pt 25A 13-1	24pt 9A 7-1	48pt 4A 3-1
12pt 21A 11-1	30pt 7A 5-1	60pt 3A 3-1
16pt 15A 11-1	36pt 6A 5-1	72pt 4A 4-1
20pt 11A 8-1	42pt 5A 4-1	

Contact Bold Condensed 690

18 pt. shown

PACK MY BOX WITH FIVE DOZEN JU|

Pack my box with five dozen jugs|1

8pt 28A 50a 20-1	24pt 9A 15a 7-1	60pt 3A 5a 3-1
10pt 26A 45a 15-1	30pt 8A 12a 7-1	72pt 3A 3a 4-1
12pt 22A 39a 12-1	36pt 6A 10a 5-1	84pt 3A 3a 3-1
14pt 20A 34a 11-1	42pt 5A 8a 4-1	
18pt 12A 22a 9-1	48pt 4A 7a 3-1	

Contact Bold Cond. Italic 691

18 pt. shown

PACK MY BOX WITH FIVE DOZEN J|

Pack my box with five dozen jug|1

8pt 26A 46a 19-1	24pt 9A 13a 7-1	60pt 4A 5a 3-1
10pt 25A 43a 13-1	30pt 7A 10a 5-1	72pt 3A 3a 3-1
12pt 21A 37a 12-1	36pt 5A 8a 4-1	
14pt 18A 30a 10-1	42pt 4A 7a 3-1	
18pt 12A 21a 9-1	48pt 4A 6a 3-1	

*Angle body

Cooper Black 1590

18 pt. shown

PACK MY BOX WITH F|

Pack my box with|1234

12pt 15A 27a 10-1	24pt 5A 9a 5-1	36pt 3A 5a 3-1
14pt 12A 21a 9-1	30pt 4A 7a 4-1	48pt 3A 4a 3-1
18pt 7A 14a 7-1		

Copperplate Gothic Bold 132

18-50 shown

PACK MY BOX|1234

6-41 33A 23-1	12-45 18A 12-1	18-49 8A 5-1
6-42 29A 21-1	12-46 16A 10-1	18-50 6A 5-1
6-43 24A 17-1	12-47 13A 9-1	24-49 5A 4-1
6-44 19A 13-1	12-48 11A 7-1	24-50 4A 4-1

Copperplate Gothic Heavy 130

18-30 shown

PACK MY BOX|1234

6-21 33A 23-1	12-25 19A 12-1	18-29 8A 7-1
6-22 29A 21-1	12-26 16A 10-1	18-30 6A 5-1
6-23 24A 17-1	12-27 13A 9-1	24-29 5A 4-1
6-24 19A 13-1	12-28 11A 7-1	24-30 4A 4-1

For best service contact your ATF type dealer

Copperplate Goth. Hvy. Cond. 129

18-20 shown

PACK MY BOX WITH|123

6-11 40A 27-1	12-15 25A 15-1	18-19 10A 8-1
6-12 34A 22-1	12-16 21A 12-1	18-20 8A 7-1
6-13 29A 21-1	12-17 17A 10-1	24-19 7A 5-1
6-14 25A 19-1	12-18 15A 9-1	24-20 6A 4-1

Copperplate Goth. Hvy. Extend. 135 18-80 shown**PACK MY B|123**

6-71 28A 21-1	12-75 15A 9-1	18-79 6A 4-1
6-72 24A 19-1	12-76 13A 8-1	18-80 5A 4-1
6-73 20A 13-1	12-77 11A 7-1	24-79 4A 3-1
6-74 15A 11-1	12-78 9A 5-1	24-80 3A 3-1

Copperplate Gothic Italic 133 18-80 shown**PACK MY BOX|123**

6-31 33A 23-1	12-35 19A 11-1	18-39 8A 5-1
6-32 29A 21-1	12-36 16A 9-1	18-40 6A 4-1
6-33 24A 19-1	12-37 13A 8-1	24-39 5A 4-1
6-34 19A 13-1	12-38 11A 7-1	24-40 4A 3-1

Copperplate Gothic Light 128 18-10 shown**PACK MY BOX|1234**

6-1 33A 23-1	12-5 19A 12-1	18-9 8A 7-1
6-2 29A 21-1	12-6 16A 10-1	18-10 6A 5-1
6-3 24A 17-1	12-7 13A 9-1	24-9 5A 4-1
6-4 19A 13-1	12-8 11A 7-1	24-10 4A 4-1

Copperplate Gothic Lt. Cond. 131 18-40 shown**PACK MY BOX WITH|123**

6-31 40A 27-1	12-35 25A 15-1	18-39 10A 8-1
6-32 34A 22-1	12-36 21A 12-1	18-40 8A 7-1
6-33 29A 21-1	12-37 17A 10-1	24-39 7A 5-1
6-34 25A 19-1	12-38 15A 9-1	24-40 6A 4-1

Copperplate Goth. Lt. Extend. 134 18-70 shown**PACK MY B|123**

6-61 28A 20-1	12-65 15A 9-1	18-69 6A 4-1
6-62 24A 17-1	12-66 13A 8-1	18-70 5A 4-1
6-63 20A 13-1	12-67 11A 7-1	24-69 4A 3-1
6-64 16A 11-1	12-68 9A 5-1	24-70 4A 3-1

Craw Clarendon 710 18 pt. shown**PACK MY BOX WITH|
Pack my box with|1234**

8pt 16A 33A 12-1	18pt 7A 15A 6-1	48pt 3A 5A 3-1
10pt 15A 30A 10-1	24pt 5A 10A 5-1	60pt 4A 4A 3-1
12pt 13A 26A 9-1	30pt 4A 8A 4-1	72pt 3A 3A 3-1
14pt 11A 22A 8-1	36pt 3A 6A 3-1	

★ **ATF** ★**Craw Clarendon Book 712** 18 pt. shown**PACK MY BOX WITH F|****Pack my box with fiv|123**

8, 10, 12, 14, 18, 24, 30, 36, 48, 60, 72 pt. to be available September 1956

De Roos Italic 698 18 pt. shown**PACK MY BOX WITH FIVE DOZEN J|****Pack my box with five dozen jugs|1234567**

6pt 29A 63A 21-1	14pt 17A 35A 11-1	30pt 7A 13A 5-1
8pt 23A 52A 20-1	18pt 12A 28A 10-1	36pt 5A 11A 5-1
10pt 23A 48A 15-1	24(s) 9A 19A 8-1	
12pt 21A 44A 13-1	24(l) 8A 16A 7-1	

De Roos Roman 697 18 pt. shown**PACK MY BOX WITH FIVE DOZEN J|****Pack my box with five dozen jugs|1234567**

6pt 30A 60A 22-1	14pt 17A 35A 11-1	30pt 6A 12A 7-1
8pt 22A 46A 19-1	18pt 12A 26A 11-1	36pt 5A 9A 6-1
10pt 24A 46A 15-1	24(s) 9A 17A 9-1	48pt 4A 8A 4-1
12pt 20A 41A 13-1	24(l) 8A 14A 8-1	

Dom Bold 703 18 pt. shown**PACK MY BOX WITH FIVE DOZEN JUGS|A****Pack my box with five dozen jugs|1234567**

18pt 14A 29A 10-1	36pt 7A 12A 6-1	72pt 4A 4A 4-1
24pt 10A 18A 8-1	48pt 5A 9A 4-1	
30pt 8A 14A 6-1	60pt 4A 7A 3-1	

Dom Casual 696 18 pt. shown**PACK MY BOX WITH FIVE DOZEN JUGS|AB****Pack my box with five dozen jugs|1234567890**

18pt 15A 32A 11-1	36pt 6A 13A 5-1	72pt 4A 5A 4-1
24pt 10A 19A 7-1	48pt 5A 9A 4-1	
30pt 8A 15A 5-1	60pt 4A 7A 3-1	

Dom Diagonal 699 18 pt. shown**PACK MY BOX WITH FIVE DOZEN JUGS|AB****Pack my box with five dozen jugs|1234567890**

18pt 14A 30A 9-1	36pt 6A 13A 5-1	72pt 4A 5A 4-1
24pt 10A 20A 7-1	48pt 5A 9A 4-1	
30pt 8A 15A 6-1	60pt 4A 7A 3-1	

Type Faces

Elite Underwood Typewriter 205

10 pt. shown

PACK MY BOX WITH FIVE DOZEN JUGS|ABCDEF G
Pack my box with five dozen jugs|1234567

10pt 20A 31a 9-1

Empire 597

36 pt. shown

PACK MY BOX WITH FIVE DOZEN|123

36pt 12A 8-1 60pt 7A 5-1 96pt 8A 8-1
48pt 9A 7-1 72pt 7A 7-1

Engravers Bold 147

18-2 shown

PACK MY|1234

6-1 33A 25-1 12-1 12A 10-1 24pt 3A 3-1
6-2 28A 23-1 12-2 8A 8-1 30pt 3A 3-1
6-3 19A 21-1 12-3 7A 7-1 36pt 3A 3-1
6-4 14A 17-1 18-1 3A 5-1
6-5 11A 13-1 18-2 4A 4-1

Engravers Old English 148

18 pt. shown

Pack My Box With Five Doze|123

8pt 19A 45a 19-1 18pt 9A 20a 9-1 42pt 3A 7a 4-1
10pt 18A 44a 13-1 24pt 6A 13a 7-1 48pt 4A 6a 3-1
12pt 16A 37a 12-1 30pt 3A 11a 5-1 60pt 3A 5a 4-1
14pt 14A 32a 11-1 36pt 4A 9a 4-1 72pt 3A 3a 3-1

Engravers Roman 1627

12-43 shown

PACK MY BOX WIT|123

6-41 32A 26-1 6-43 11A 17-1 12-42 8A 10-1
6-42 15A 21-1 12-41 11A 12-1 12-43 7A 8-1

Engravers Shaded 151

18-1 shown

PACK MY|123

6-1 10A 10-1 12-1 6A 5-1 18-1 3A 4-1
6-2 10A 12-1 12-2 7A 7-1 18-2 3A 4-1
6-3 15A 15-1 12-3 10A 8-1

Engravers Text 541

18-1 shown

Pack My Box With Five Dozen Jugs|1234

10pt 26A 55a 17-1 18-1 12A 28a 10-1 24-2 10A 20a 9-1
12pt 22A 46a 15-1 18-2 14A 31a 12-1
14pt 19A 41a 13-1 24-1 9A 17a 8-1

Franklin Gothic 162

18 pt. shown

PACK MY BOX WITH FIV|
Pack my box with five|123

4pt 34A 63a 22-1 14pt 13A 25a 8-1 48pt 3A 5a 3-1
5pt 28A 55a 21-1 18pt 8A 16a 7-1 60pt 3A 5a 3-1
6pt 23A 44a 17-1 24pt 6A 11a 5-1 72pt 3A 4a 3-1
8pt 19A 37a 13-1 30pt 5A 9a 4-1 84pt 3A 4a 3-1
10pt 17A 33a 10-1 36pt 4A 7a 3-1 96pt 3A 4a 3-1
12pt 16A 30a 9-1 42pt 4A 6a 3-1

Franklin Gothic Condensed 163

18 pt. shown

PACK MY BOX WITH FIVE DOZ|
Pack my box with five doze|123

6pt 26A 48a 18-1 18pt 10A 20a 8-1 48pt 4A 6a 3-1
8pt 22A 43a 15-1 24pt 8A 13a 5-1 60pt 3A 6a 3-1
10pt 21A 38a 13-1 30pt 7A 11a 5-1 72pt 3A 4a 3-1
12pt 19A 35a 11-1 36pt 5A 9a 4-1
14pt 16A 29a 10-1 42pt 4A 8a 3-1

Franklin Gothic Extra Cond. 165

18 pt. shown

PACK MY BOX WITH FIVE DOZEN JUGS|
Pack my box with five dozen jugs|1234

6pt 31A 58a 22-1 24pt 11A 17a 8-1 72pt 5A 5a 4-1
8pt 28A 50a 21-1 30pt 9A 14a 7-1 84pt 4A 4a 4-1
10pt 27A 47a 17-1 36pt 7A 11a 5-1 96pt 4A 5a 4-1
12pt 25A 44a 13-1 42pt 6A 9a 4-1 120pt 3A 3a 3-1
14pt 21A 36a 11-1 48pt 5A 8a 4-1
18pt 14A 26a 10-1 60pt 5A 8a 3-1

Franklin Gothic Italic 166

18 pt. shown

PACK MY BOX WITH FIV|
Pack my box with five|123

6pt 22A 44a 17-1 18pt 8A 15a 7-1 48pt 3A 5a 3-1
8pt 18A 37a 13-1 24pt 6A 10a 5-1 60pt 3A 4a 3-1
10pt 17A 31a 10-1 30pt 5A 8a 4-1 72pt 3A 3a 3-1
12pt 15A 28a 10-1 36pt 4A 6a 3-1
14pt 12A 22a 8-1 42pt 3A 5a 3-1

This is a non-kerning italic

Franklin Gothic Wide 701

18 pt. shown

PACK MY BOX WITH|
Pack my box with|123

6pt 17A 34a 12-1 18pt 6A 13a 5-1 48pt 3A 5a 3-1
8pt 15A 29a 11-1 24pt 5A 9a 4-1 60pt 3A 3a 3-1
10pt 14A 26a 9-1 30pt 4A 7a 3-1 72pt 3A 3a 3-1
12pt 12A 23a 10-1 36pt 3A 5a 3-1
14pt 10A 20a 7-1 42pt 3A 5a 3-1

For best service contact your ATF type dealer

Garamond 459

18 pt. shown

PACK MY BOX WITH FIVE DOZ*Pack my box with five dozen jugs* | 123

6pt	25A	53a	22-1	16pt	12A	26a	11-1	42pt	4A	8a	5-1
8pt	21A	45a	20-1	18pt	10A	22a	10-1	48pt	4A	7a	4-1
10pt	21A	45a	15-1	24pt	8A	15a	8-1	60pt	4A	7a	3-1
12pt	19A	40a	13-1	30pt	6A	11a	7-1	72pt	3A	5a	4-1
14pt	17A	35a	13-1	36pt	5A	10a	6-1				

For Small Capitals — See Typographic Accessories

Garamond Bold 474

18 pt. shown

PACK MY BOX WITH FIVE DOZ*Pack my box with five dozen* | 1234

6pt	23A	50a	21-1	16pt	11A	23a	10-1	42pt	4A	8a	4-1
8pt	20A	42a	17-1	18pt	9A	21a	9-1	48pt	3A	6a	4-1
10pt	20A	41a	15-1	24pt	7A	13a	8-1	60pt	3A	6a	3-1
12pt	17A	36a	13-1	30pt	6A	11a	5-1	72pt	3A	4a	4-1
14pt	15A	32a	11-1	36pt	5A	9a	5-1				

Garamond Bold Italic 489

18 pt. shown

PACK MY BOX WITH FIVE DOZ*Pack my box with five dozen jug* | 123

6pt	24A	53a	21-1	16pt	11A	25a	11-1	42pt	4A	8a	4-1
8pt	20A	45a	19-1	18pt	9A	22a	10-1	48pt	3A	7a	4-1
10pt	21A	45a	15-1	24pt	7A	14a	8-1	60pt	3A	7a	3-1
12pt	18A	38a	13-1	30pt	6A	12a	7-1	72pt	3A	4a	4-1
14pt	16A	34a	12-1	36pt	5A	10a	5-1				

Garamond Italic 460

18 pt. shown

PACK MY BOX WITH FIVE DOZ*Pack my box with five dozen jugs* | 1234567

6pt	26A	60a	23-1	16pt	12A	30a	12-1	42pt	5A	10a	5-1
8pt	21A	50a	20-1	18pt	11A	26a	11-1	48pt	4A	9a	4-1
10pt	22A	51a	17-1	24pt	8A	17a	9-1				
12pt	20A	45a	15-1	30pt	6A	13a	7-1				
14pt	17A	40a	13-1	36pt	5A	11a	5-1				

Gothic Condensed No. 529—268

18 pt. shown

PACK MY BOX WITH FIVE DOZEN JUGS | ABCDEFGHI*Pack my box with five dozen jugs* | 1234567890 | ab

6pt	39A	70a	27-1	18pt	18A	34a	11-1	48pt	6A	11a	4-1
8pt	36A	65a	23-1	24pt	13A	23a	9-1	60pt	5A	9a	4-1
10pt	36A	63a	21-1	30pt	10A	17a	7-1	72pt	5A	6a	5-1
12pt	30A	55a	17-1	36pt	9A	15a	7-1				
14pt	25A	45a	13-1	42pt	7A	12a	5-1				

Gothic No. 544—263

18 pt. shown

PACK MY BOX WITH FIVE DOZ*Pack my box with five dozen* | 123

6pt	21A	44a	19-1	12pt	15A	30a	10-1	24pt	7A	13a	7-1
8pt	18A	40a	15-1	14pt	13A	26a	9-1				
10pt	19A	39a	12-1	18pt	9A	18a	7-1				

Gothic No. 545—264

18 pt. shown

PACK MY BOX WITH FIVE DOZ*Pack my box with five dozen* | 123

6pt	20A	41a	17-1	18pt	8A	17a	5-1	48pt	3A	5a	3-1
8pt	17A	38a	15-1	24pt	6A	11a	5-1	60pt	4A	5a	3-1
10pt	18A	30a	9-1	30pt	4A	9a	4-1	72pt	3A	4a	3-1
12pt	13A	29a	8-1	36pt	4A	7a	3-1				
14pt	11A	23a	7-1	42pt	3A	6a	3-1				

Gothic Outline Title No. 61—1676

18 pt. shown

PACK MY BOX WITH FIVE DOZ

12pt	18A	10-1	30pt	7A	5-1	48pt	4A	3-1
18pt	11A	9-1	36pt	5A	4-1	60pt	3A	3-1
24pt	9A	7-1	42pt	3A	3-1	72pt	3A	3-1

(66 pt sold at price for 72/60 pt)

Goudy Bold 446

18 pt. shown

PACK MY BOX WITH FIVE DOZ*Pack my box with five dozen* | 123

6pt	23A	50a	20-1	18pt	8A	18a	8-1	48pt	3A	5a	3-1
8pt	18A	41a	17-1	24pt	6A	12a	7-1	60pt	3A	5a	4-1
10pt	18A	39a	13-1	30pt	5A	9a	5-1	72pt	3A	4a	4-1
12pt	16A	33a	11-1	36pt	4A	8a	4-1				
14pt	13A	27a	10-1	42pt	3A	6a	4-1				

Goudy Bold Italic 464

18 pt. shown

PACK MY BOX WITH FIVE DOZ*Pack my box with five dozen* | 123

6pt	23A	52a	21-1	14pt	13A	28a	10-1	36pt	4A	8a	4-1
8pt	18A	42a	17-1	18pt	9A	19a	8-1	42pt	3A	7a	4-1
10pt	18A	39a	12-1	24pt	6A	12a	7-1	48pt	3A	5a	3-1
12pt	15A	35a	11-1	30pt	5A	10a	5-1				

Goudy Italic 179

18 pt. shown

PACK MY BOX WITH FIVE DOZ*Pack my box with five dozen jugs* | 123

6pt	25A	60a	26-1	12pt	17A	40a	13-1	24pt	7A	14a	7-1
8pt	21A	49a	21-1	14pt	15A	33a	11-1				
10pt	21A	46a	17-1	18pt	9A	22a	9-1				

Lining Figures not made

Type Faces

Goudy Oldstyle 178

18 pt. shown

PACK MY BOX WITH FIVE|
Pack my box with five dozen|123

6pt 25A 54a 25-1	12pt 17A 36a 13-1	24pt 7A 13a 7-1
8pt 20A 44a 21-1	14pt 14A 30a 11-1	30pt 5A 10a 5-1
10pt 20A 42a 15-1	18pt 9A 20a 9-1	36pt 4A 9a 5-1

For Small Capitals and Greek Letters — See Typographic Accessories

Grayda 678

18/24 pt. shown

Pack My Box With Five Dozen Jugs|12345

18/24 9A 26a 8-1	36pt 4A 13a 4-1	60pt 3A 9a 3-1
24pt 6A 20a 7-1	42pt 4A 11a 4-1	72pt 3A 6a 4-1
30pt 5A 16a 5-1	48pt 3A 9a 3-1	*Angle body

Headline Gothic 650

24 pt. shown

PACK MY BOX WITH|1234

24pt 9A 7-1	48pt 4A 3-1	96pt 3A 3-1
30pt 7A 5-1	60pt 3A 3-1	120pt 3A 3-1
36pt 5A 4-1	72pt 3A 3-1	
42pt 5A 3-1	84pt 3A 3-1	

Heritage 702

18 pt. shown

Pack My Box With Five Dozen Jugs|123456

14pt 18A 42a 17-1	24pt 8A 16a 9-1	30pt 6A 12a 7-1
18pt 11A 26a 12-1		

Huxley Vertical 596

18 pt. shown

PACK MY BOX WITH FIVE DOZEN JUGS|1234567890

18pt 19A 13-1	36pt 11A 8-1	72pt 7A 8-1
24pt 15A 11-1	48pt 9A 7-1	84pt 7A 7-1
30pt 13A 10-1	60pt 7A 5-1	

For Special Characters — See Typographic Accessories

Kaufmann Bold 657

18 pt. shown

Pack My Box With Five Dozen|123

10pt 18A 45a 15-1	24pt 7A 15a 7-1	60pt 3A 6a 3-1
12pt 17A 40a 12-1	30pt 6A 12a 5-1	72pt 3A 5a 4-1
14pt 15A 35a 11-1	36pt 5A 10a 5-1	96/72 3A 4a 3-1
18pt 9A 22a 9-1	48pt 3A 7a 4-1	

Kaufmann Script 652

18 pt. shown

Pack My Box With Five Dozen Ju|123

10pt 21A 48a 15-1	18pt 11A 25a 10-1	36pt 5A 11a 5-1
12pt 20A 44a 15-1	24pt 8A 16a 8-1	48pt 4A 8a 4-1
14pt 17A 40a 13-1	30pt 7A 13a 7-1	

Keynote 579

24 pt. shown

Pack My Box With Five Dozen|123

18pt 11A 32a 12-1	30pt 7A 15a 8-1	48pt 4A 10a 5-1
24pt 9A 20a 9-1	36pt 5A 13a 7-1	

Liberty 511

18 pt. shown

Pack My Box With Five Dozen Jug|123

12pt 13A 60a 20-1	24pt 5A 24a 11-1	42pt 4A 13a 7-1
14pt 11A 49a 17-1	30pt 4A 20a 9-1	48pt 3A 11a 5-1
18pt 7A 35a 13-1	36pt 4A 16a 8-1	

Lightline Gothic 222

18 pt. shown

PACK MY BOX WITH FIVE DOZ|
Pack my box with five dozen|123

6-3 31A 65a 22-1	10pt 21A 44a 13-1	18pt 10A 22a 8-1
6-4 26A 55a 21-1	12pt 20A 38a 11-1	24pt 8A 15a 7-1
8-4 22A 47a 17-1	14pt 16A 32a 10-1	

Lightline Title Gothic 480

12-8 shown

PACK MY BOX WITH FIVE DOZEN|123

6-1 44A 30-1	6-4 26A 21-1	12-7 20A 11-1
6-2 38A 26-1	12-5 27A 17-1	12-8 16A 10-1
6-3 31A 22-1	12-6 21A 13-1	

Lydian 666

18 pt. shown

PACK MY BOX WITH FIVE DOZ|
Pack my box with five dozen|123

10pt 18A 44a 15-1	24pt 6A 13a 7-1	60pt 4A 6a 3-1
12pt 15A 37a 12-1	30pt 5A 11a 5-1	72pt 3A 4a 4-1
14pt 13A 32a 11-1	36pt 4A 9a 4-1	
18pt 8A 22a 9-1	48pt 3A 7a 3-1	

Lydian Bold 673

18 pt. shown

PACK MY BOX WITH FIVE DOZ|
Pack my box with five dozen|123

10pt 18A 43a 15-1	24pt 6A 13a 7-1	60pt 3A 6a 3-1
12pt 15A 36a 12-1	30pt 5A 11a 5-1	72pt 3A 4a 3-1
14pt 13A 32a 10-1	36pt 4A 9a 4-1	84pt 3A 4a 3-1
18pt 8A 21a 9-1	48pt 3A 6a 3-1	96pt 3A 3a 3-1

Lydian Bold Condensed 692

18 pt. shown

PACK MY BOX WITH FIVE DOZEN JUGS|A
Pack my box with five dozen jugs|123456

10pt 32A 54a 21-1	24pt 11A 17a 9-1	60pt 4A 6a 3-1
12pt 25A 44a 15-1	30pt 9A 13a 7-1	72pt 4A 4a 4-1
14pt 22A 38a 12-1	36pt 7A 11a 5-1	
18pt 15A 27a 11-1	48pt 5A 8a 4-1	

For best service contact your ATF type dealer

Lydian Bold Condensed Italic 693

18 pt. shown

PACK MY BOX WITH FIVE DOZEN JUGS|A
Pack my box with five dozen jugs|123456

10pt	31A	53a	20-1	24pt	11A	17a	9-1	60pt	4A	6a	3-1
12pt	25A	44a	15-1	30pt	9A	13a	7-1	72pt	4A	4a	4-1
14pt	22A	37a	12-1	36pt	7A	11a	5-1				
18pt	15A	26a	10-1	48pt	5A	8a	4-1				

Lydian Bold Italic 674

18 pt. shown

PACK MY BOX WITH FIVE DOZE|
Pack my box with five dozen|1234

10pt	24A	45a	15-1	24pt	8A	14a	7-1	60pt	4A	6a	3-1
12pt	19A	37a	11-1	30pt	6A	11a	5-1	72pt	3A	4a	3-1
14pt	17A	33a	10-1	36pt	5A	9a	4-1				
18pt	11A	22a	9-1	48pt	4A	8a	3-1				

Lydian Cursive 682

18/24 pt. shown

Pack My Box With Five Dozen|1234

18/24	8A	20a	8-1	36pt+	4A	9a	4-1	60pt+	3A	6a	4-1
24pt+	6A	15a	5-1	42pt+	3A	8a	3-1	72pt+	3A	5a	3-1
30pt+	5A	12a	4-1	48pt+	3A	7a	3-1				

-Angle body

Lydian Italic 667

18 pt. shown

PACK MY BOX WITH FIVE DOZEN|
Pack my box with five dozen|123456

10pt	25A	48a	15-1	24pt	9A	15a	7-1	60pt	3A	5a	3-1
12pt	21A	40a	12-1	30pt	7A	12a	5-1	72pt	3A	4a	3-1
14pt	18A	35a	11-1	36pt	5A	10a	4-1				
18pt	12A	24a	9-1	48pt	4A	7a	3-1				

Monotone Gothic 329

18 pt. shown

PACK MY BOX WITH FIVE|
Pack my box with five do|12

6-3	24A	47a	19-1	10pt	17A	33a	10-1	14pt	13A	25a	8-1
6pt	21A	42a	15-1	12pt	15A	30a	10-1	18pt	9A	18a	7-1
8pt	18A	36a	13-1								

Murray Hill 711

24 pt. shown

Pack My Box With Five|1234

14pt	14A	53a	13-1	30pt	5A	19a	7-1	60pt	3A	10a	5-1
18pt	9A	38a	10-1	36pt	4A	15a	6-1	72pt	3A	9a	4-1
24pt	7A	22a	8-1	48pt	3A	12a	4-1				

Murray Hill Bold 713

24 pt. shown

Pack My Box With Five|123

14, 18, 24, 30, 36, 48, 60, 72 pt. to be available December 1956

★ **ATF** ★**New Caslon 331**

18 pt. shown

PACK MY BOX WITH F|
Pack my box with five do|123

6pt	22A	34a	26-1	14pt	12A	25a	11-1	36pt	4A	8a	4-1
8pt	18A	44a	20-1	18pt	7A	17a	9-1	42pt	3A	6a	4-1
10pt	17A	38a	15-1	24pt	5A	12a	7-1	48pt	3A	5a	3-1
12pt	15A	32a	12-1	30pt	5A	10a	5-1				

New Caslon Italic 332

18 pt. shown

PACK MY BOX WITH FIV|
Pack my box with five dozen|123

6pt	25A	58a	25-1	14pt	13A	29a	11-1	36pt	4A	8a	4-1
8pt	20A	47a	20-1	18pt	9A	20a	9-1	42pt	3A	7a	4-1
10pt	18A	43a	15-1	24pt	6A	19a	7-1	48pt	3A	5a	3-1
12pt	15A	35a	12-1	30pt	5A	10a	5-1				

News Gothic 338

18 pt. shown

PACK MY BOX WITH FIVE DOZ|
Pack my box with five doze|123

6pt	23A	48a	21-1	18pt	10A	20a	8-1	48pt	4A	6a	3-1
8pt	22A	43a	17-1	24pt	8A	13a	7-1	60pt	3A	6a	3-1
10pt	22A	40a	13-1	30pt	6A	11a	5-1	72pt	3A	4a	3-1
12pt	19A	36a	11-1	36pt	5A	9a	4-1				
14pt	16A	29a	10-1	42pt	4A	8a	4-1				

News Gothic Condensed 339

18 pt. shown

PACK MY BOX WITH FIVE DOZEN JUGS|
Pack my box with five dozen jugs|1234

6pt	31A	58a	22-1	18pt	14A	26a	10-1	48pt	5A	9a	4-1
8pt	28A	51a	20-1	24pt	11A	18a	8-1	60pt	4A	7a	3-1
10pt	28A	50a	19-1	30pt	9A	15a	7-1	72pt	4A	5a	4-1
12pt	25A	45a	15-1	36pt	7A	12a	5-1				
14pt	21A	39a	13-1	42pt	6A	10a	5-1				

News Gothic Extra Cond. 340

18 pt. shown

PACK MY BOX WITH FIVE DOZEN JUGS|ABCDEFGHIJKLMNOPQ
Pack my box with five dozen jugs|1234567890| abcdefghijklm

6pt	45A	83a	30-1	18pt	22A	42a	17-1	48pt	9A	14a	7-1
8pt	41A	75a	28-1	24pt	18A	28a	12-1	60pt	7A	11a	5-1
10pt	45A	75a	23-1	30pt	15A	23a	10-1	72pt	7A	7a	7-1
12pt	40A	70a	22-1	36pt	12A	18a	8-1				
14pt	35A	60a	21-1	42pt	10A	16a	7-1				

Newspaper Bodoni Bold 24N

Reduced

PACK MY BOX WITH FIVE DOZEN|
Pack my box with five do|12

84/72 3A 4a 3-1 96/84 3A 4a 3-1 120/96 3A 4a 3-1

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Type Faces

Onyx 661

18 pt. shown

PACK MY BOX WITH FIVE DOZEN JUGS|ABC

Pack my box with five dozen jugs|123456789

18pt 15A 30a 12-1	42pt 8A 13a 7-1	84pt 5A 6a 5-1
24pt 13A 20a 10-1	48pt 7A 11a 5-1	96pt 5A 6a 5-1
30pt 11A 17a 8-1	60pt 5A 9a 4-1	120pt 5A 5a 4-1
36pt 9A 15a 7-1	72pt 5A 6a 5-1	

Park Avenue 577

18 pt. shown

Pack My Box With Five Dozen|1234

12pt 13A 44a 17-1	24pt 5A 17a 5-1	42pt 3A 9a 5-1
14pt 12A 40a 15-1	30pt 4A 13a 7-1	48pt 3A 8a 4-1
18pt 8A 28a 11-1	36pt 3A 11a 5-1	*Angle body

Phenix 651

24 pt. shown

PACK MY BOX WITH FIVE DOZEN JUGS|ABCDEF

Pack my box with five dozen jugs|1234567890

24pt 17A 28a 12-1	36pt 12A 19a 8-1	48pt 9A 14a 7-1
30pt 15A 23a 10-1		

Piranesi Bold Italic 570

18 pt. shown

Pack My Box With Five Do|123

8pt 15A 53a 19-1	14pt 11A 38a 11-1	30pt 4A 12a 5-1
10pt 14A 48a 15-1	18pt 7A 25a 9-1	36pt 3A 10a 4-1
12pt 13A 44a 13-1	24pt 4A 15a 5-1	*Angle body

No Lining Figures made

Piranesi Italic 547

18 pt. shown

Pack My Box With Five Dozen Jug|123

8pt 17A 63a 26-1	14pt 13A 45a 17-1	30pt 4A 15a 7-1
10pt 17A 58a 21-1	18pt 8A 30a 13-1	36pt 4A 12a 5-1
12pt 15A 53a 20-1	24pt 5A 18a 9-1	*Angle body

No Lining Figures made

Railroad Gothic 364

18 pt. shown

PACK MY BOX WITH FIVE|12345

8pt 23A 17-1	24pt 8A 5-1	60pt 4A 3-1
10pt 21A 12-1	30pt 6A 4-1	72pt 3A 3-1
12pt 17A 10-1	36pt 5A 4-1	84pt 3A 3-1
14pt 16A 9-1	42pt 4A 3-1	96pt 3A 3-1
18pt 11A 8-1	48pt 4A 3-1	120pt 4A 3-1

For best service contact your ATF type dealer

Raleigh Cursive 531

18 pt. shown

Pack My Box With Five Dozen Ju|123

10pt 18A 63a 21-1	18pt 9A 31a 11-1	36pt 3A 11a 5-1
12pt 14A 49a 15-1	24pt 5A 16a 8-1	
14pt 13A 45a 13-1	30pt 4A 14a 5-1	*Angle body

Remington No. 2 Typewriter 297

12 pt. shown

PACK MY BOX WITH FIVE DOZEN JUGS|A

Pack my box with five dozen jugs|123

12pt 14A 26a 9-1

Repro Script 705

24 pt. shown

Pack My Box With Five Dozen|1234

18pt 10A 26a 10-1	30pt 7A 19a 7-1	48pt 5A 12a 5-1
24pt 8A 23a 9-1	36pt 5A 15a 6-1	60pt 3A 9a 4-1

Royal Script 304

18 pt. shown

Pack My Box With Five Dozen Jugs|123

12pt 15A 44a 17-1	24pt 5A 17a 9-1	36pt 4A 14a 7-1
18pt 8A 27a 11-1	30pt 4A 14a 7-1	48pt 3A 9a 4-1

This is a handmade Script — See special price table

Spartan Black 683

18 pt. shown

PACK MY BOX WITH FIVE DO|

Pack my box with five do|123

6pt 26A 45a 19-1	24pt 7A 11a 5-1	72pt 3A 4a 3-1
8pt 24A 41a 17-1	30pt 5A 9a 4-1	84pt 3A 3a 3-1
10pt 22A 36a 12-1	36pt 4A 6a 3-1	96pt 3A 4a 3-1
12pt 18A 30a 10-1	42pt 3A 5a 3-1	120pt 3A 3a 3-1
14pt 16A 26a 9-1	48pt 4A 5a 3-1	
18pt 9A 17a 7-1	60pt 3A 4a 3-1	

For Advertising Figures, Decimal Figures, Fractions see Typographic Accessories

Spartan Black Condensed 687

18 pt. shown

PACK MY BOX WITH FIVE DOZEN JUGS|

Pack my box with five dozen jugs|12345

10pt 26A 44a 13-1	30pt 8A 13a 7-1	72pt 3A 4a 4-1
12pt 23A 40a 12-1	36pt 6A 10a 4-1	84pt 3A 4a 3-1
14pt 21A 36a 11-1	42pt 5A 9a 4-1	96pt 3A 4a 3-1
18pt 14A 25a 9-1	48pt 5A 8a 3-1	120pt 4A 4a 3-1
24pt 11A 17a 7-1	60pt 3A 5a 3-1	

For Advertising Figures, Decimal Figures, Fractions see Typographic Accessories

Spartan Black Cond. Italic 688

18 pt. shown

PACK MY BOX WITH FIVE DOZEN JUGS|A

Pack my box with five dozen jugs|1234567

10pt 26A 44a 15-1	24pt 11A 17a 8-1	48pt 5A 8a 4-1
12pt 23A 40a 13-1	30pt 9A 13a 7-1	60pt 3A 5a 3-1
14pt 21A 36a 12-1	36pt 6A 10a 5-1	72pt 3A 4a 4-1
18pt 15A 26a 10-1	42pt 5A 9a 4-1	

Spartan Black Italic 684

18 pt. shown

PACK MY BOX WITH FIVE DOZ
Pack my box with five dozen|123

6pt	25A	45a	20-1	18pt	9A	17a	7-1	48pt	4A	5a	3-1
8pt	23A	41a	17-1	24pt	7A	12a	5-1	60pt	3A	4a	3-1
10pt	21A	36a	12-1	30pt	5A	9a	4-1	72pt	3A	3a	3-1
12pt	18A	30a	11-1	36pt	4A	6a	3-1				
14pt	16A	26a	9-1	42pt	3A	5a	3-1				

Spartan Book 707

18 pt. shown

PACK MY BOX WITH FIVE DOZE
Pack my box with five dozen ju|123

6pt	26A	51a	19-1	12pt	21A	40a	12-1	24pt	9A	16a	7-1
8pt	23A	47a	18-1	14pt	18A	34a	11-1	30pt	7A	12a	6-1
10pt	24A	43a	14-1	16pt	11A	22a	9-1	36pt	5A	10a	4-1

Spartan Extra Black 694

18 pt. shown

PACK MY BOX WITH FIVE
Pack my box with five d|12

10pt	18A	33a	11-1	24pt	6A	10a	5-1	48pt	3A	4a	3-1
12pt	15A	28a	10-1	30pt	5A	8a	4-1	60pt	4A	4a	3-1
14pt	14A	25a	9-1	36pt	3A	6a	3-1	72pt	3A	3a	3-1
16pt	9A	16a	7-1	42pt	3A	5a	3-1				

Spartan Heavy 685

18 pt. shown

PACK MY BOX WITH FIVE DO
Pack my box with five doze|123

6pt	28A	51a	21-1	18pt	10A	20a	8-1	60pt	4A	5a	3-1
8pt	26A	46a	19-1	24pt	8A	14a	5-1	72pt	3A	4a	3-1
10pt	23A	40a	13-1	30pt	6A	10a	4-1	84pt	3A	3a	3-1
12pt	20A	34a	11-1	36pt	4A	8a	3-1	96pt	3A	3a	3-1
14pt	17A	30a	10-1	42pt	4A	6a	3-1	120pt	3A	4a	3-1
16pt	12A	22a	9-1	48pt	3A	5a	3-1				

For Advertising Figures, Decimal Figures, Fractions see Typographic Accessories

Spartan Heavy Italic 686

18 pt. shown

PACK MY BOX WITH FIVE DOZ
Pack my box with five dozen|123

6pt	28A	50a	21-1	18pt	10A	20a	8-1	48pt	3A	5a	3-1
8pt	26A	46a	20-1	24pt	8A	14a	5-1	60pt	4A	5a	3-1
10pt	23A	40a	13-1	30pt	6A	10a	4-1	72pt	3A	4a	3-1
12pt	20A	34a	11-1	36pt	4A	8a	3-1				
14pt	17A	30a	10-1	42pt	4A	6a	3-1				

Spartan Medium 680

18 pt. shown

PACK MY BOX WITH FIVE DOZE
Pack my box with five dozen|1234

6pt	28A	51a	21-1	18pt	10A	21a	8-1	60pt	4A	6a	3-1
8pt	26A	48a	19-1	24pt	8A	15a	7-1	72pt	3A	4a	3-1
10pt	25A	45a	13-1	30pt	6A	11a	5-1	84pt	3A	4a	3-1
12pt	21A	38a	12-1	36pt	5A	9a	4-1	96pt	3A	4a	3-1
14pt	18A	32a	10-1	42pt	4A	8a	4-1	120pt	3A	4a	3-1
16pt	13A	24a	9-1	48pt	4A	7a	3-1				

For Advertising Figures, Decimal Figures, Fractions see Typographic Accessories

★ **ATF** ★**Spartan Medium Condensed 706**

18 pt. shown

PACK MY BOX WITH FIVE DOZEN JUGS|AB
Pack my box with five dozen jugs|1234567

6pt	34A	63a	22-1	14pt	24A	42a	12-1	36pt	7A	12a	6-1
8pt	30A	57a	21-1	18pt	15A	28a	9-1	48pt	6A	10a	4-1
10pt	30A	52a	18-1	24pt	12A	19a	9-1	48pt	5A	9a	4-1
12pt	27A	48a	15-1	30pt	9A	15a	7-1				

Spartan Medium Italic 681

18 pt. shown

PACK MY BOX WITH FIVE DOZE
Pack my box with five dozen|1234

6pt	28A	52a	21-1	18pt	11A	21a	8-1	48pt	4A	7a	3-1
8pt	25A	48a	19-1	24pt	9A	16a	7-1	60pt	3A	6a	3-1
10pt	25A	43a	13-1	30pt	6A	12a	5-1	72pt	3A	4a	3-1
12pt	21A	38a	12-1	36pt	5A	9a	4-1				
14pt	17A	32a	10-1	42pt	4A	8a	4-1				

Standard Typewriter 384

12 pt. shown

PACK MY BOX WITH FIVE DOZEN JUGS
Pack my box with five dozen|12345

12pt 16A 25a 9-1

Steelplate Gothic Bold 1873

30 pt. shown

PACK MY|12

30pt 3A 3-1 36pt 3A 4-1

Stymie Black 598

18 pt. shown

PACK MY BOX WITH FI
Pack my box with fi|123

12pt	15A	28a	8-1	24pt	6A	10a	4-1	48pt	3A	5a	3-1
14pt	12A	23a	7-1	30pt	5A	8a	4-1	60pt	3A	5a	3-1
18pt	8A	15a	5-1	36pt	4A	7a	3-1	72pt	3A	4a	3-1

Stymie Black Italic 599

18 pt. shown

PACK MY BOX WITH FI
Pack my box with fi|123

12pt	14A	26a	8-1	24pt	5A	9a	4-1	48pt	3A	4a	3-1
14pt	11A	21a	7-1	30pt	4A	8a	3-1				
18pt	7A	15a	5-1	36pt	3A	6a	3-1				

*Angle body

Stymie Bold 551

18 pt. shown

PACK MY BOX WITH FI
Pack my box with five|123

6pt	23A	48a	17-1	18pt	8A	17a	7-1	42pt	3A	6a	3-1
8pt	20A	41a	13-1	18-2	9A	20a	8-1	48pt	3A	5a	3-1
10pt	17A	37a	11-1	24pt	6A	11a	5-1	60pt	4A	5a	3-1
12pt	15A	32a	9-1	30pt	4A	8a	3-1				
14pt	13A	26a	8-1	36pt	3A	6a	3-1				

Type Faces

Stymie Bold Condensed 658

18 pt. shown

PACK MY BOX WITH FIVE DOZEN JUG

Pack my box with five dozen jugs|123

12pt 24a 43a 13-1	24pt 10A 16a 8-1	48pt 5A 8a 4-1
14pt 21A 36a 11-1	30pt 9A 13a 7-1	60pt 4A 6a 3-1
18pt 13A 25a 10-1	36pt 7A 11a 5-1	72pt 4A 4a 4-1

Stymie Bold Italic 561

18 pt. shown

PACK MY BOX WITH FI

Pack my box with five|123

6pt 22A 46a 17-1	14pt 12A 25a 8-1	30pt+ 4A 8a 3-1
8pt 19A 40a 13-1	18pt 8A 17a 7-1	36pt+ 3A 6a 3-1
10pt 17A 35a 11-1	18-2 9A 19a 7-1	42pt+ 2A 5a 3-1
12pt 15A 13a 10-1	24pt+ 5A 10a 4-1	48pt+ 3A 5a 3-1

+Angle body

Stymie Light 553

18 pt. shown

PACK MY BOX WITH FIVE DI

Pack my box with five do|123

6pt 26A 53a 21-1	12pt 18A 34a 12-1	30pt 5A 10a 5-1
8pt 22A 46a 19-1	14pt 15A 28a 10-1	36pt 5A 8a 4-1
10pt 20A 38a 12-1	18pt 9A 19a 8-1	48pt 3A 5a 3-1
10-2 23A 44a 15-1	24pt 7A 12a 7-1	

Stymie Medium 552

18 pt. shown

PACK MY BOX WITH FIVE

Pack my box with five|1234

6pt 25A 50a 20-1	14pt 14A 27a 9-1	36pt 4A 8a 4-1
8pt 21A 43a 15-1	18pt 9A 19a 7-1	42pt 3A 6a 3-1
10pt 19A 37a 11-1	18-2 10A 21a 8-1	48pt 3A 5a 3-1
10-2 21A 42a 12-1	24pt 7A 12a 5-1	66/60 3A 5a 3-1
12pt 17A 33a 10-1	30pt 5A 10a 4-1	72/60 3A 4a 3-1

Thompson Quillscript 700

18 pt. shown

Pack My Box With Five Dozen Jugs|123

14pt 15A 47a 11-1	24pt 7A 21a 7-1	36pt 5A 14a 5-1
18pt 9A 31a 9-1	30pt 5A 17a 6-1	48pt 3A 10a 3-1

For Optional Characters — See Typographic Accessories

Tower 587

18 pt. shown

PACK MY BOX WITH FIVE DOZEN JUGS|A

Pack my box with five dozen jugs|12345678

12pt 26A 50a 19-1	24pt 11A 20a 10-1	48pt 5A 9a 5-1
14pt 22A 43a 15-1	30pt 9A 16a 8-1	60pt 4A 7a 4-1
18pt 15A 29a 11-1	36pt 7A 13a 7-1	72pt 4A 5a 3-1

For best service contact your ATF type dealer

Typo Roman 509

18-1 shown

PACK MY BOX WITH FIVE DOZEN JUG

Pack my box with five dozen jugs|1234567890

10pt 25A 54a 20-1	18-1 13A 29a 12-1	24-2 11A 21a 10-1
12pt 23A 48a 19-1	18-2 15A 33a 13-1	
14pt 21A 44a 15-1	24-1 10A 18a 9-1	

Typo Roman Shaded 481

18-1 shown

PACK MY BOX WITH FIVE DOZEN JUG

Pack my box with five dozen jugs|1234567890

12pt 23A 50a 19-1	18-1 13A 29a 12-1	24-1 10A 19a 10-1
14pt 21A 44a 15-1	18-2 15A 34a 13-1	24-2 11A 21a 10-1

Typo Script 399

18 pt. shown

Pack My Box With Five Dozen Jugs|1234567890

14pt 15A 53a 17-1	30pt 6A 20a 9-1	60pt 3A 10a 5-1
18pt 10A 32a 13-1	36pt 5A 16a 8-1	
24pt 8A 23a 10-1	48pt 4A 12a 5-1	

This is a handmade Script — See special price table

Typo Script Extended 400

18 pt. shown

Pack My Box With Five Dozen Jugs|12345

12pt 17A 47a 19-1	24pt 8A 18a 10-1	48pt 4A 9a 5-1
14pt 15A 42a 17-1	30pt 6A 15a 9-1	60pt 3A 8a 5-1
18pt 10A 26a 13-1	36pt 5A 12a 8-1	

This is a handmade Script — See special price table

Typo Upright 404

18 pt. shown

Pack My Box With Five Dozen Jugs|12345678

12pt 19A 54a 21-1	18pt 10A 32a 13-1	30pt 6A 16a 9-1
14pt 17A 50a 20-1	24pt 8A 20a 11-1	

Ultra Bodoni 518

18 pt. shown

PACK MY BOX WITH F

Pack my box with fi|123

6pt 18A 36a 13-1	18pt 7A 15a 7-1	48pt 3A 5a 3-1
8pt 15A 30a 11-1	24pt 5A 9a 4-1	60pt 4A 4a 3-1
10pt 16A 31a 10-1	30pt 4A 7a 4-1	72pt 3A 4a 3-1
12pt 13A 25a 9-1	36pt 3A 5a 3-1	
14pt 11A 22a 8-1	42pt 3A 5a 3-1	

Ultra Bodoni Extra Cond. 573

18 pt. shown

PACK MY BOX WITH FIVE DOZEN

Pack my box with five dozen ju|123

12pt 18A 34a 12-1	30pt 7A 11a 5-1	60pt 3A 5a 3-1
14pt 17A 30a 11-1	36pt 5A 9a 5-1	72pt 3A 3a 4-1
18pt 11A 22a 9-1	42pt 5A 8a 4-1	
24pt 9A 14a 7-1	48pt 4A 7a 3-1	

Ultra Bodoni Italic 516

18 pt. shown

PACK MY BOX WITH Pack my box with|1234

6pt	17A	35a	13-1	14pt	11A	22a	8-1	36pt	4A	5a	4-1
8pt	15A	30a	11-1	18pt	7A	15a	5-1	42pt	3A	5a	3-1
10pt	15A	30a	10-1	24pt	4A	8a	4-1	48pt	3A	5a	3-1
12pt	12A	24a	8-1	30pt	4A	7a	3-1				-Angle body

Underwood Typewriter Inland 216

12 pt. shown

PACK MY BOX WITH FIVE DOZEN JUGS|A Pack my box with five dozen|12345

12pt 16A 25a 8-1

Verona 695

18 pt. shown

PACK MY BOX WITH FIVE D| Pack my box with five dozen jugs|1234

8pt	22A	51a	21-1	14pt	15A	37a	12-1	30pt	5A	11a	7-1
10pt	22A	48a	19-1	18pt	9A	23a	10-1	36pt	4A	9a	5-1
12pt	18A	41a	15-1	24pt	7A	15a	8-1	48pt	3A	7a	4-1

Wedding Text 414

18 pt. shown

Pack My Box With Five Dozen Ju|123

6pt	22A	63a	22-1	18-1	9A	26a	10-1	36pt	5A	12a	5-1
8pt	17A	50a	20-1	18-2	10A	29a	11-1	42pt	4A	10a	5-1
10pt	17A	46a	15-1	24-1	7A	18a	8-1	48pt	4A	9a	4-1
12pt	15A	43a	15-1	24-2	8A	20a	9-1				
14pt	14A	38a	12-1	30pt	5A	15a	7-1				

Whitehall 566

18 pt. shown

PACK MY BOX WITH FIVE D| Pack my box with five dozen|123

8pt	19A	44a	17-1	18pt	9A	21a	8-1	42pt	4A	7a	3-1
10pt	20A	44a	14-1	24pt	7A	13a	7-1	48pt	3A	6a	3-1
12pt	16A	37a	11-1	30pt	5A	10a	6-1				
14pt	15A	32a	10-1	36pt	4A	9a	4-1				

Schedule 13050

ATF Duratin Leads and Slugs

Strip Leads and Slugs

1 pt.	Packages	1	2-19	20-99	100 or more
	Approx. lbs.	5	10-95	100-490	500 and over
	Per package	\$3.45	\$3.25	\$3.20	\$3.10
2, 3, 4 and 6 pt.	Packages	1-9	10-49	50-99	100 or more
	Approx. lbs.	10-90	100-490	500-990	1000 and over
	Per package	\$5.55	\$5.30	\$5.25	\$5.05
8, 10 and 12 pt.	Packages	1-9	10-49	50-99	100 or more
	Approx. lbs.	10-90	100-490	500-990	1000 and over
	Per package	\$5.60	\$5.50	\$5.50	\$5.45

Labor-Saving Leads and Slugs (4 to 25 ems by even picas)

1 pt.	Packages	1	2-19	20-99	100 or more
	Approx. lbs.	5	10-95	100-495	500 and over
	Per package	\$5.50	\$5.25	\$5.15	\$5.00
2, 3, 4 and 6 pt.	Packages	1	2-19	20-99	100 or more
	Approx. lbs.	5	10-95	100-495	500 and over
	Per package	\$4.95	\$4.75	\$4.70	\$4.50
8, 10 and 12 pt.	Packages	1	2-19	20-99	100 or more
	Approx. lbs.	5	10-95	100-495	500 and over
	Per package	\$5.30	\$5.05	\$5.00	\$4.85

Cut-To-Measure Leads and Slugs

(Sold in 2 lb. packages of single length) Minimum length 4 picas

1 pt.	Packages	1-4	5-24	25-49	50 or more
	Approx. lbs.	2-8	10-48	50-98	100 and over
	Per package	\$2.40	\$2.35	\$2.25	\$2.20
2, 3, 4 and 6 pt.	Packages	1-4	5-24	25-49	50 or more
	Approx. lbs.	2-8	10-48	50-98	100 and over
	Per package	\$2.15	\$2.10	\$2.05	\$2.00
8, 10 and 12 pt.	Packages	1-4	5-24	25-49	50 or more
	Approx. lbs.	2-8	10-48	50-98	100 and over
	Per package	\$2.30	\$2.25	\$2.20	\$2.10

Standard Body Sizes

Leads are strip-metal spacing material in body sizes 1, 2, 3 and 4 point. Slugs are strips of the same material, in body sizes 6, 8, 10 and 12 point.

Duratin Leads and Slugs

are produced in strips 24 inches long. All metal is formulated at the refinery. Scrap metal such as old batteries, lead cables, etc., are not used for DURATIN.

Standard Height

is .759" (electrotype base height). Other special heights such as .853" (high base) and .765" (Ludlow base) are made to order only. Inquiries for price quotations should state height and quantities desired.

Price Schedules

provide lower cost for larger quantities ordered at one time; therefore, Leads and Slugs may not be included with other foundry products for quantity discount purposes.

Special Fonts for Cabinet Working Tops

(Order by font number)

No. 13223D	5 to 9½ ems by half-picas	2 fonts fit No. 12013D Cabinet*	Per font \$19.25
2 pt. Leads	Approximately 20 lbs.		
No. 13223E	5 to 9½ ems by half-picas	2 fonts fit No. 12013D Cabinet*	Per font \$19.25
6 pt. Slugs	Approximately 20 lbs.		
No. 13217F	10 to 40 ems by even picas	For lead and slug rack under bank	Per font \$75.80
2 pt. Leads	Approximately 80 lbs.		
No. 13217G	10 to 40 ems by even picas	For lead and slug rack under bank	Per font \$114.20
6 pt. Slugs	Approximately 136 lbs.		
No. 12013F	50 pcs. each 10-40, 42, 45 and 50 ems. Approx. 60 lbs.	2 fonts fit No. 12013D Cabinet*	Per font \$50.45
2 pt. Leads			
No. 12013G	17 pcs. each 10-40, 16 ea. 42, 45 and 50. Approx. 60 lbs.	2 fonts fit No. 12013D Cabinet*	Per font \$50.45
6 pt. Slugs			

*1 font each Nos. 13223D, 13223E, 12013F and 12013G required to fill racks on School Type Cabinet No. 12014D.

Schedule 12100

Type Foundry Spaces and Quads

Precision-Cast in Type Moulds

Spaces and Quads are not sold by the pound. Please order by font or item number.

SPACES are cast in one of three sizes in set width. Thickness is commonly designated by the number of pieces that add up to approximately one em, as 5-to-em, 4-to-em, and 3-to-em. ATF Foundry Spaces are graduated on the point-set system to quarter points. 10 point 3-to-em Spaces are 3 1/2 points set; 14 point 3-to-em Spaces are 5 points set. 2-to-em is called EN SPACE.

QUADS are cast in one of three sizes. Sizes smaller than 14 point contain all three; 14 point to 24 point do not contain three Quads. Larger sizes are em Quads.

SPECIAL HEIGHT. Base Height and 7 1/2-inch Spaces and Quads are cast to order in foundry lines only (see Schedule 11900). Spaces or Quads can be shaved down at the Foundry to desired LOWER heights of extra cost of 25 cents per 6-inch line in addition to regular cost of material.

INTERMEDIATE SIZES — 5 1/2, 7, 9, 11, 20, 22, 54 and 68 point Spaces and Quads are not put up in boxes or packages. These and larger sizes — 84, 96, 108 and 120 point — also extra Angle Body Spaces and Quads — are supplied as sorts only.

JUSTIFIERS. When setting typewriter type, use Justifiers instead of regular spaces. Send sample with order or specify typewriter face for which they are required. For prices, see Table 2104 on this page.

Set Widths of Spaces and Quads in Points

Pt. Size	SPACES				QUADS			
	Thinner Than 5 em	5 to Em	4 to Em	3 to Em	Em	2 em	3 em	4 em
4 pt.		1 1/2	2	4	8	12		
4 1/2		1 1/2	2 1/4	4 1/2	9	13 1/2		
5		1 1/2	2	5	10	15		
6		1 1/2	2	3	6	12	18	
8		1 1/2	2	4	8	16	24	
10	1 1/2	2	2 1/2	3 1/2	5	10	20	30
12	2	2 1/2	3	4	6	12	24	36
14	2	3	4	5	7	14	28	
18	2	3	4	6	9	18	36	
24	2	3	4	6	8	12	24	48
30	3	4	6	8	10	15	30	
36	3	4	6	9	12	18	36	
42	4	6	9	11	14	21	42	
48	4	6	9	12	16	24	48	
60	6	8	12	15	20	30	60	
72	6	9	12	18	24	36	72	

Heights of Spaces and Quads

Size	Regular	Special Base Height	7 1/2 in.
4 pt.	.889	Special Heights made to order only as sorts	
4 1/2	.889		
5	.889		
6	.800	.878	*
8	.800	.878	*
10	.800	.878	*
12	.800	.878	.853
14	.759	.844	.853 .875
16	.865	*	*
18	.759	.844	.853 .875
24	.759	.844	.853 .875
30	.759	.822	.853 .875
36	.759	.822	.853 .875
42	.822	.835	.853 .875
48	.795	.835	.853 .875
60	.795	.835	.853 .875
72	.795	.835	.853 .875

Table 2101 • Economy Fonts

Assortment of Spaces and Quads in One Package

Order by Font Number

Font No.	Pt. Size	Approx. Lb. Weight	Price
2101-4	4	.666	\$2.20
2101-45	4 1/2	.75	2.50
2101-5	5	.83	2.50
2101-6	6	1.	1.75
2101-8	8	1.328	1.85
2101-10	10	1.664	2.15
2101-12	12	2.	2.30
2101-14	14	2.32	2.65
2101-16	16	2.66	3.10
2101-18	18	3.	3.10
2101-24	24	4.	3.65
2101-30	30	5.	4.50
2101-36	36	6.	5.15
2101-42	42	5.25	4.50

Spaces and Quads for Handmade Scripts

(Bank Script, Commercial Script, Royal Script, Typo Script and Typo Script Extended)

Pointed Spaces and Quads are not included in above fonts. A few letter combinations require their use and they can be supplied in the assortments shown below, at prices listed. In ordering, be sure to specify "FOR USE WITH HANDMADE SCRIPTS."

Table 2106

Point Size	Economy Font	Assorted Spaces or Quads	Single Width Spaces or Quads
12	\$3.80	\$4.80	\$1.90
14	4.35	4.85	1.80
18	5.00	4.55	1.70
24	5.85	4.30	1.45
30	7.20	3.35	1.55
36	8.25	7.25	1.65
48		8.00	1.30
60		9.50	1.45

SEPARATE PACKAGES

Table 2102 • Assorted Spaces

Font No.	Pt. Size	Approx. Lb. Weight	Price
2102-4	4	2.5	\$8.25
2102-45	4 1/2	2.5	8.25
2102-5	5	2.5	7.55
2102-6	6	2.5	4.40
2102-8	8	2.5	3.60
2102-10	10	2.5	3.20
2102-12	12	2.5	2.90
2102-14	14	2.6	2.95
2102-18	18	2.7	2.80
2102-24	24	3.0	2.70
2102-30	30	3.7	3.35
2102-36	36	5.2	4.45
2102-42	42	5.2	4.45
2102-48	48	6.0	5.00
2102-60	60	7.5	6.05
2102-72	72	8.0	6.25

Table 2103 • Assorted Quads

Font No.	Pt. Size	Approx. Lb. Weight	Price
2103-4	4	2.5	\$8.25
2103-45	4 1/2	2.5	8.25
2103-5	5	2.5	7.55
2103-6	6	2.5	4.40
2103-8	8	2.5	3.60
2103-10	10	2.5	3.20
2103-12	12	2.5	2.90
2103-14	14	2.6	2.95
2103-18	18	2.7	2.80
2103-24	24	3.0	2.70

Larger sizes are em quads only. Order them at Table 2105 prices (see below).

PACKAGES OF ONE SET WIDTH ONLY

In ordering, Specify Set Width Desired and Show Font Number.

Table 2104

Spaces Thinner Than Em Quad and Justifiers

Font No.	Pt. Size	Approx. Lb. Weight	Price
2104-4	4	1.0	\$3.30
2104-45	4 1/2	1.0	3.30
2104-5	5	1.0	3.05
2104-6	6	1.0	1.75
2104-8	8	1.0	1.45
2104-10	10	1.0	1.25
2104-12	12	1.0	1.15
2104-14	14	.9	1.15
2104-18	18	1.0	1.05
2104-24	24	1.0	.90
2104-30	30	1.2	.90
2104-36	36	1.5	.90
2104-42	42	1.7	.90
2104-48	48	1.0	.80
2104-60	60	1.3	.80
2104-72	72	1.5	.75

Table 2105

Quads, Em, 2 Em or 3 Em (weight same as 2104)

Font No.	Pt. Size	Available Widths	Price
2105-4	4	1, 2 or 3 Em	\$3.30
2105-45	4 1/2	1, 2 or 3 Em	3.30
2105-5	5	1, 2 or 3 Em	3.05
2105-6	6	1, 2 or 3 Em	1.75
2105-8	8	1, 2 or 3 Em	1.45
2105-10	10	1, 2 or 3 Em	1.25
2105-12	12	1, 2 or 3 Em	1.15
2105-14	14	1 or 2 Em	1.15
2105-18	18	1 or 2 Em	1.05
2105-24	24	1 or 2 Em	.90
2105-30	30	1 Em only	.90
2105-36	36	1 Em only	.90
2105-42	42	1 Em only	.90
2105-48	48	1 Em only	.80
2105-60	60	1 Em only	.80
2105-72	72	1 Em only	.75

For best service contact your ATF type dealer

Metal, Brass and Copper Thin Spaces

Metal Thin Spaces

These are 2 point Duratin Leads cut to lengths which correspond to regular type bodies from 12 to 42 point. Packaged in 4 ounce cartons. Sizes available: 12, 18, 24, 30, 36 and 42 point.

Price 55 cents per carton
For larger sizes, regular Duratin Leads may be used.

Copper and Brass Thin Spaces

Half point Copper and one point Brass Thin Spaces are put up in 2 ounce packages of one body size, either Copper or Brass.

Sizes available: 6, 8, 10, 12, 14, 18, 24, 30, 36, 42, 48, 60 and 72 point.
Price, less than 10 packages 70 cents per package
10 or more packages, assorted sizes as desired 55 cents per package



Assortments of Thin Spaces

(be sure to order by number)

No. 20 Assortment, American Thin Spaces: Assortment consists of:

20A package — Copper Thin Spaces

20B package — Brass Thin Spaces

20C package — Metal Thin Spaces

No. 3040 Quarter-size case

Price per complete assortment in case \$14.85

No. 20A Assortment, Copper Thin Spaces:

Includes one 2 ounce package each of 6, 8, 10, 12, 18, 24, 36, 48, 60 and 72 point.

Price per assortment \$ 5.50

No. 20B Assortment, Brass Thin Spaces:

Includes one 2 ounce package each of 6, 8, 10, 12, 18, 24, 36, 48, 60 and 72 point.

Price per assortment \$ 5.50

No. 20C Assortment, Metal Thin Spaces:

Includes one 4 ounce package each 2 point Metal Spaces in body sizes 12, 18, 24, 30 and 36 point.

Price per assortment \$ 2.75

Duratin Metal Quotation Quads and Furniture

Duratin Metal Quotation Quads

Cast in DURATIN Metal, .759" high, with closed bottoms. Turned upside down, quads may be used as electrotype base. A small rib inside open end provides grip for handling with tweezers. Made on regular type-casting machines, equally accurate as Foundry type. Each package contains a single size. Order by package number.

Table 2107

Pkg. No.	Size in Points	Pieces	Area (Picas)	Package Price
1	24x18	288	864	\$3.95
2	24x24	216	864	3.95
3	30x18	240	900	3.95
4	30x24	180	900	3.95
5	30x30	140	875	3.95
6	36x18	192	864	3.95
7	36x24	144	864	3.95
8	36x30	128	840	3.95
9	36x36	96	864	3.95
10	42x18	168	892	3.95
11	42x24	126	882	3.95
12	42x30	98	858	3.95
13	42x36	84	882	3.95
14	42x42	70	858	3.95
15	48x18	144	864	3.95
16	48x24	108	864	3.95
17	48x30	84	840	3.95
18	48x36	72	864	3.95

Pkg. No.	Size in Points	Pieces	Area (Picas)	Package Price
19	48x42	60	840	\$3.95
20	48x48	54	864	3.95
21	60x18	120	900	3.95
22	60x24	90	900	3.95
23	60x30	70	875	3.95
24	60x36	60	900	3.95
25	60x42	50	875	3.95
26	60x48	45	900	3.95
27	60x60	35	875	3.95
28	72x18	96	864	4.40
29	72x24	72	864	4.40
30	72x30	52	840	4.40
31	72x36	48	864	4.40
32	72x42	40	840	4.40
33	72x48	36	864	4.40
34	72x60	28	840	4.40
35	72x72	24	864	4.40

Duratin Metal Quotation Furniture

Cast in DURATIN Metal, approximately .695" high, in sizes listed below. Each package contains a 36-pic line of one size. Order by package number.

Table 2108

Pkg. No.	Size in Picas	Pkg. Size	Pieces	Area (Picas)	Package Price
36	2x 8	8x36	18	288	\$1.80
37	2x10	10x36	18	360	2.05
38	2x12	12x36	18	432	2.40
39	2x15	15x36	18	540	2.55
40	2x16	16x36	18	576	2.70
41	2x20	20x36	18	720	2.90
42	3x 8	8x36	12	288	1.80
43	3x10	10x36	12	360	2.05
44	3x12	12x36	12	432	2.40
45	3x15	15x36	12	540	2.55
46	3x16	16x36	12	576	2.70
47	3x20	20x36	12	720	2.90
48	4x 8	8x36	9	288	1.80
49	4x10	10x36	9	360	2.05
50	4x12	12x36	9	432	2.40
51	4x15	15x36	9	540	2.55
52	4x16	16x36	9	576	2.70
53	4x20	20x36	9	720	2.90

ATF Duratin Products

Spaces and Quads . . . Quotation Quads . . . Quotation Furniture . . . Leads and Slugs

Typographic Accessories

(Fonts of small caps, oldstyle figures, special characters, etc.)

NOTE: Ask your dealer for complete catalog and price list showing all other fonted accessories, such as Ornaments, Handypacks, Monograms and Initials, etc.

Advertising Figures

Spartan Black No. 78
Spartan Black Condensed No. 80
Spartan Heavy No. 79
Spartan Medium No. 77

Prices per font

18/14 pt. \$10.40	42/36 pt. \$8.90
24/18 pt. 10.60	48/42 pt. 8.25
30/24 pt. 9.70	60/48 pt. 6.90
36/30 pt. 8.80	72/60 pt. 6.60

Calendar Figures

Spartan Heavy

Prices per font

12 pt. \$2.00	36 pt. \$11.20
18 pt. 4.70	48 pt. 18.80
24 pt. 5.95	



Circular Quads

Font contains 4 sets each: 3, 5, 6, 7,
9, 12 picas
Price per font \$9.55

Decimal Figures

Spartan Black
Spartan Black Condensed
Spartan Heavy
Spartan Medium

Prices per font

18 pt. \$1.75	42 pt. \$2.80
24 pt. 2.00	48 pt. 2.95
30 pt. 2.20	60 pt. 5.05
36 pt. 2.50	72 pt. 5.65

Fractions

Century Oldstyle, 6 to 18 pt.
Spartan Black, 12 to 72 pt.
Spartan Black Cond., 12 to 72 pt.
Spartan Heavy, 12 to 72 pt.
Spartan Medium, 6 to 72 pt.

Prices per font

6 pt. \$1.30	30 pt. \$2.20
8 pt. 1.40	36 pt. 2.50
10 pt. 1.40	42 pt. 2.80
12 pt. 1.45	48 pt. 2.95
14 pt. 1.65	60 pt. 5.05
18 pt. 1.75	72 pt. 5.65
24 pt. 2.00	

Oldstyle Figures

Bulmer Italic, 6 to 48 pt.
Bulmer Roman, 6 to 48 pt.

Prices are the same as lining
figures, see page 3.

Small Capitals

Bodoni Book, 6 to 18 pt.
Bulmer Roman, 6 to 18 pt.
Caslon No. 540, 6 to 18 pt.
Caslon Oldstyle No. 471, 6 to 18 pt.

Century Expanded, 6 to 12 pt.
Century Oldstyle, 6 to 18 pt.
Century Schoolbook, 6 to 18 pt.
Garamond, 6 to 18 pt.
Goudy Oldstyle, 6 to 18 pt.

Prices per font

6 pt. \$1.70	14 pt. \$2.20
8 pt. 1.75	16 pt. 2.35
10 pt. 1.75	18 pt. 2.35
12 pt. 1.90	

Special Characters

Brush Special Characters

Prices per font

12 pt. \$1.45	42 pt. \$2.80
14 pt. 1.65	48 pt. 2.95
18 pt. 1.75	60 pt. 3.50
24 pt. 2.00	72 pt. 3.95
30 pt. 2.20	84 pt. 4.45
36 pt. 2.50	

Caslon Oldstyle No. 471
Caslon Oldstyle Italic No. 471
Quaint Characters

Prices per font

6 pt. \$1.30	14 pt. \$1.65
8 pt. 1.40	18 pt. 1.75
10 pt. 1.40	24 pt. 2.00
12 pt. 1.45	30 pt. 2.20

Caslon Oldstyle Italic No. 471
Swash Capitals

Prices per font

6 pt. \$2.50	18 pt. \$3.65
8 pt. 2.65	24 pt. 4.15
10 pt. 2.65	30 pt. 4.75
12 pt. 2.90	36 pt. 5.40
14 pt. 3.30	42 pt. 6.35

Goudy Oldstyle Greek Letters

Prices per font

12 pt. \$2.90	24 pt. \$2.70
18 pt. 2.35	36 pt. 2.50

Huxley Vertical Special Characters
(Pointed Capitals)

Prices per font

18 pt. \$1.10	48 pt. \$1.75
24 pt. 1.20	60 pt. 2.05
30 pt. 1.40	72 pt. 2.20
36 pt. 1.50	84 pt. 2.50

Thompson Quillsript

Optional Characters

Prices per font

14 pt. \$1.65	30 pt. \$2.20
18 pt. 1.75	36 pt. 3.40
24 pt. 2.00	48 pt. 4.25

Tabular Quadrules

Typeset material for ruled blank forms. Tabular Quadrules are more economical than separate quads and rules, are composed more rapidly than the separate materials, giving a form that is solid and more accurate. The face of Tabular Quadrules is 1/4 point.

Tabular Quadrules are cast on 12, 18 and 24 point bodies, in 12, 18, 24, 30, 36, 48, 60 and 72 point widths. Packages weigh about 5 lbs.

Number of Lines of Each Set Width Per Package

Body	12	18	24	30	36	48	60	72	Total	Pkg.
Size	pt.	pt.	pt.	pt.	pt.	pt.	pt.	pt.	Lines	Pkg.
12	1	1	3	3	3	3	3	3	20	\$11.55
18	1	1	2	2	2	2	2	2	14	10.80
24	1	1	1	1	1	1	2	2	10	8.80

For best service contact your ATF type dealer

Schedule 11900

Sorts of Typecast Products in Foundry Lines

All information given in this schedule applies to items in our current line as well as to inactive items.

ATF

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What is a Foundry Line?

A "Foundry Line" comprises as many type, cast from one matrix, as can be placed in a 36 pica line (see illustration above).

The cut shown has a 42 point body and a 52 point set width. One 36 pica foundry line = 432 points. Therefore, one line would contain $432 \div 52 = 8$ type.

Use the convenient CONVERSION TABLE on this page to determine the quantity of type in one foundry line. Order a sufficient number of foundry lines to give you the quantity of type required.

Why a 36 Pica Line?

A 36 pica line is the foundry's standard production unit. Fonts too, are made up to the 36 pica measure. However, in sorts one line will contain only one kind of letter, figure or other character.

How to Determine Sorts Prices

Casting methods as well as the body size of the type, determine the price per line. The opposite page shows two price tables: Tables E-1 and E-2. Please read carefully the information at the left of each table, to determine which one applies to your order. Then look up the body size of the item to be ordered in the far left column and read across to determine the price per line for the number of lines required.

Take Advantage of Quantity Prices

The price per line diminishes sharply as the number of lines ordered increases. In order to get the lower price, you may combine the total number of lines ordered at one time cast from the same font of matrices.

What may be Ordered as Sorts?

Any item, active or inactive, that can be cast by normal methods and for which we have matrices in our possession.

Delivery

Foundry lines are cast as soon as possible after the order reaches the foundry, provided matrices are available. Since sorts are always cast to special order only, immediate delivery cannot be expected. Ask your ATF type dealer for current delivery information on sorts.

WEIGHT OF 36 PICA FOUNDRY LINES

Point Size	Approx. Wt. in Pounds per Foundry Line	Number of Lines to One Pound	Point Size	Approx. Wt. in Pounds per Foundry Line	Number of Lines to One Pound
3	.070	14.29	18	.396	2.53
3½	.080	12.50	24	.504	2.00
4	.093	10.75	30	.625	1.60
4½	.098	10.20	36	.750	1.34
5	.117	8.54	42	.875	1.15
5½	.123	8.13	48	1.000	1.00
6	.138	7.25	54	1.125	.89
8	.179	5.59	60	1.250	.80
9	.193	5.18	72	1.500	.67
10	.216	4.63	84	1.750	.57
12	.264	3.79	96	2.00	.50
14	.302	3.31	120	2.50	.40
16	.336	2.98	144	3.00	.33

ADULTS AND LOGOTYPES

WHAT ARE THEY? Adults and logotypes are type slugs of trademarks, signatures, illustrations or similar subjects. They are cast on point-system bodies, the same as type, and supplied in 36 pica foundry lines.

WHAT DO THEY COST? They are priced in the same manner as all other sorts in 36 pica lines. Use Table E-1 or E-2, whichever is appropriate.

MATRIX ENGRAVING CHARGE. On initial orders for new adults, logotypes, etc., there will be a charge for matrix engraving. The matrix becomes the customer's property. Generally, this charge will be within the following range:

1. Matrix charge for single letter, figure, or simple design \$12.50
2. Matrix charge for two- or three-letter logotype or trade-mark 16.75
3. Matrix charge for design including four to nine letters 21.00
4. Matrix charge for design including ten or more letters 25.00

However, if the matrix requires a mortise or other special treatment because of intricate detail or multiplicity of lettering, ATF reserves the right to make a special quotation. The additional charge for a mortise is usually no more than \$12.50.

DRAWINGS OR ART WORK. All special matrix engraving requires finished drawings or art work, which should be sent to the ATF type dealer along with the order. Send him drawings also if a quotation is requested.

CONVERSION TABLE

Pt. Set	Type Per Line	Pt. Set	Type Per Line	Pt. Set	Type Per Line	Pt. Set	Type Per Line	Pt. Set	Type Per Line
1	432	5½	78	10	43	16	27	25	17
1½	384	5½	76	10½	42	16½	26	25½	17
1½	345	5½	75	10½	42	16½	26	25½	16
1½	314	5½	73	10½	41	16½	25	25½	16
1½	288	6	72	10½	41	17	25	26	16
1½	265	6½	70	10½	40	17½	25	26½	16
1½	246	6½	69	10½	40	17½	24	26½	16
1½	228	6½	67	10½	39	17½	24	26½	16
2	216	6½	66	11	39	18	24	27	16
2½	202	6½	65	11½	38	18½	23	27½	15
2½	192	6½	64	11½	38	18½	23	27½	15
2½	181	6½	62	11½	37	18½	23	27½	15
2½	172	7	61	11½	37	19	22	28	15
2½	164	7½	60	11½	37	19½	22	28½	15
2½	157	7½	59	11½	36	19½	22	28½	15
2½	150	7½	58	11½	36	19½	21	28½	15
3	144	7½	57	12	36	20	21	29	14
3½	138	7½	56	12½	35	20½	21	29½	14
3½	132	7½	55	12½	35	20½	21	29½	14
3½	128	7½	54	12½	34	20½	20	29½	14
3½	123	8	54	12½	34	21	20	30	14
3½	119	8½	54	12½	34	21½	20	30½	14
3½	115	8½	52	12½	33	21½	20	30½	14
3½	111	8½	51	12½	33	21½	19	30½	14
4	108	8½	50	13	33	22	19	31 to 33	13
4½	104	8½	50	13½	32	22½	19	32½ to 36	12
4½	101	8½	49	13½	32	22½	18	36½ to 39½	11
4½	98	8½	48	13½	31	22½	18	39½ to 43	10
4½	96	9	48	14	30	23	18	43½ to 48	9
4½	93	9½	47	14½	30	23½	18	48½ to 54	8
4½	90	9½	46	14½	29	23½	18	54½ to 61½	7
4½	88	9½	45	14½	29	24	18	61½ to 72	6
4½	86	9½	45	15	28	24	18	72½ to 84½	5
5½	84	9½	44	15½	28	24½	17	84½ to 108	4
5½	82	9½	44	15½	27	24½	17	108½ to 144	3
5½	80	9½	43	15½	27	24½	17	144½ to 216	2

Prices Subject to Change Without Notice.

Sorry, Foundry Lines cast to order may not be returned for credit.

PRICE LIST TABLE E-1

Please Note:

Use this table to determine the price per line for:

1. All Standard type in sizes listed (except handmade scripts).
2. All other cast products of a set width up to and including 1½ times the body size.

PRICES SHOWN ARE PER FOUNDRY LINE												
Point Size	1 Line	2 Lines	3 Lines	4 Lines	5 Lines	6-10 Lines	11-25 Lines	26-100 Lines	101-200 Lines	201-300 Lines	301-400 Lines	
4	\$ 4.50	\$2.55	\$2.15	\$1.90	\$1.65	\$1.20	\$1.15	\$1.10	\$.85	\$.60	\$.50	
5	4.00	2.25	1.90	1.70	1.45	1.05	1.00	.95	.75	.55	.45	
6	3.75	2.05	1.70	1.55	1.30	.90	.80	.75	.60	.50	.40	
8	3.80	2.10	1.75	1.60	1.35	.95	.85	.80	.65	.55	.45	
10	3.85	2.15	1.80	1.65	1.40	1.00	.90	.85	.70	.60	.50	
12	3.90	2.20	1.85	1.70	1.45	1.05	.95	.90	.75	.65	.55	
14	3.95	2.25	1.90	1.75	1.50	1.10	1.00	.95	.80	.70	.60	
16	4.00	2.30	1.95	1.80	1.55	1.20	1.05	1.00	.90	.80	.70	
18	4.00	2.30	1.95	1.80	1.55	1.20	1.05	1.00	.90	.80	.70	
24	4.40	2.40	2.10	1.95	1.70	1.30	1.15	1.10	1.00	.90	.80	
30	4.75	2.70	2.35	2.15	1.95	1.50	1.35	1.30	1.15	1.05	.95	
36	5.15	3.00	2.60	2.40	2.15	1.65	1.50	1.45	1.35	1.25	1.15	
42	5.40	3.15	2.80	2.60	2.35	1.85	1.65	1.60	1.50	1.40	1.30	
48	6.00	3.35	3.00	2.80	2.55	2.00	1.80	1.75	1.65	1.55	1.45	
60	6.70	3.85	3.40	3.20	2.95	2.40	2.10	2.05	1.95	1.85	1.75	
72	8.10	4.60	4.15	3.90	3.50	2.70	2.25	2.20	2.10	2.00	1.90	
84	9.00	5.25	4.75	4.45	4.00	3.20	2.65	2.55	2.45	2.35	2.25	
96	9.70	5.70	5.05	4.90	4.40	3.45	2.90	2.75	2.65	2.55	2.45	
120	11.25	6.60	6.00	5.75	5.15	4.05	3.45	3.25	3.15	3.05	2.95	

*For more than 400 lines please ask for special quotation.

Use Table E-2 for odd point sizes not listed above.

PRICE LIST TABLE E-2

Please Note:

Use this table to determine the price per line for:

1. Handmade scripts in this catalog (Bank Script, Commercial Script, Royal Script, Typo Script and Typo Script Extended) and inactive handmade scripts.
2. Other cast products of a set width greater than 1½ times the body size.
3. Point sizes not listed in Table E-1.

PRICES SHOWN ARE PER FOUNDRY LINE												
Point Size	1 Line	2 Lines	3 Lines	4 Lines	5 Lines	6-10 Lines	11-25 Lines	26-100 Lines	101-200 Lines	201 Lines or more		
3	\$ 6.35	\$3.85	\$3.00	\$2.55	\$2.30	\$1.95	\$1.60	\$1.40	\$1.35	\$1.30		
3½	6.35	3.85	3.00	2.55	2.30	1.95	1.60	1.40	1.35	1.30		
4	6.30	3.80	2.95	2.50	2.25	1.90	1.55	1.35	1.30	1.25		
4½	6.30	3.80	2.95	2.50	2.25	1.90	1.55	1.35	1.30	1.25		
5	6.25	3.75	2.90	2.45	2.20	1.85	1.50	1.30	1.25	1.20		
5½	6.25	3.75	2.90	2.45	2.20	1.85	1.50	1.30	1.25	1.20		
6	6.20	3.70	2.85	2.40	2.15	1.80	1.45	1.25	1.20	1.15		
7	6.25	3.75	2.90	2.45	2.20	1.85	1.50	1.30	1.25	1.20		
8	6.25	3.75	2.90	2.45	2.20	1.85	1.50	1.30	1.25	1.20		
9	6.30	3.80	2.95	2.50	2.25	1.90	1.55	1.35	1.30	1.25		
10	6.30	3.80	2.95	2.50	2.25	1.90	1.55	1.35	1.30	1.25		
11	6.35	3.85	3.00	2.55	2.30	1.95	1.60	1.40	1.35	1.30		
12	6.35	3.85	3.00	2.55	2.30	1.95	1.60	1.40	1.35	1.30		
14	6.45	3.90	3.10	2.65	2.40	2.05	1.70	1.50	1.40	1.35		
16	6.60	4.10	3.25	2.85	2.60	2.20	1.85	1.70	1.60	1.55		
18	6.60	4.10	3.25	2.85	2.60	2.20	1.85	1.70	1.60	1.55		
20	6.70	4.15	3.30	2.90	2.65	2.25	1.90	1.75	1.65	1.60		
22	6.70	4.15	3.30	2.90	2.65	2.25	1.90	1.75	1.65	1.60		
24	6.70	4.15	3.30	2.90	2.65	2.25	1.90	1.75	1.65	1.60		
30	6.90	4.35	3.50	3.10	2.85	2.45	2.10	1.95	1.85	1.80		
36	7.10	4.55	3.70	3.30	3.05	2.65	2.30	2.15	2.10	2.05		
42	7.20	4.70	3.80	3.40	3.15	2.75	2.40	2.20	2.15	2.10		
48	7.50	4.95	4.10	3.70	3.45	3.05	2.70	2.50	2.45	2.40		
54	8.00	5.50	4.60	4.10	3.85	3.25	2.90	2.70	2.65	2.60		
60	8.00	5.50	4.60	4.10	3.85	3.25	2.90	2.70	2.65	2.60		
66	9.00	6.00	5.10	4.50	4.20	3.80	3.50	3.05	3.00	2.95		
72	9.00	6.00	5.10	4.50	4.20	3.80	3.50	3.05	3.00	2.95		
84	12.85	8.25	6.75	6.00	5.55	4.85	4.25	3.85	3.80	3.75		
96	13.10	8.60	7.10	6.35	5.85	5.20	4.55	4.15	4.10	4.05		
108	13.55	8.95	7.45	6.70	6.25	5.55	4.90	4.55	4.50	4.45		
120	13.55	8.95	7.45	6.70	6.25	5.55	4.90	4.55	4.50	4.45		
144	14.00	9.25	7.90	7.20	6.80	6.45	6.00	5.75	5.70	5.65		

Please ask your dealer for a special quotation if a mortise is required.

For best service contact your ATF type dealer

Approximate Quantity of Each Character in ATF Type Fonts

Use "A" schemes given as key to this table

CAPS 3A to 33A

A I N O R S T . ,	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33
B W Y	2	2	2	3	3	3	4	4	4	5	5	6	6	7	7	8	8	8	9	9	10	10	11	11	11	12	12	13	13	13	14
C L	2	3	4	4	5	5	6	7	7	8	9	9	10	11	12	12	13	13	14	15	16	16	17	18	19	20	20	21	21	22	22
D H M P U	2	2	3	4	4	5	5	6	7	7	8	8	8	9	10	10	11	11	12	12	13	13	14	15	16	17	17	18	18	19	19
E	4	5	6	8	9	10	11	12	13	14	16	17	18	19	21	22	23	24	26	27	28	29	30	32	33	34	35	36	38	39	40
F G '	2	2	3	3	4	4	5	5	6	6	7	7	8	8	9	9	10	10	11	11	12	12	13	13	14	14	15	15	16	16	16
J K V -	2	2	2	2	3	3	4	4	4	5	5	5	6	6	6	7	7	7	8	8	8	8	8	8	8	8	8	8	8	8	9
Q X Z & ; ! ?	1	1	1	2	2	2	2	3	3	3	3	3	4	4	4	4	4	4	5	5	5	5	5	5	5	5	5	5	6	6	6

LOWERCASE

When the f combinations are included in fonts the quantity of f is reduced to same as g

a i n o r s t . ,	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33
b g p w y	2	2	3	3	3	4	4	5	5	5	6	6	7	7	8	8	8	9	9	10	10	10	11	11	11	12	12	13	13	14	
c f m u	2	2	3	4	4	5	5	6	6	7	7	8	8	9	9	10	10	11	11	12	12	13	13	14	15	15	16	17	17	18	
d	2	3	3	4	4	5	6	7	8	8	9	9	10	11	11	12	12	13	13	14	14	15	16	17	17	18	19	19	20	20	
e	4	5	6	8	9	10	12	13	14	16	17	19	20	21	23	24	25	27	28	29	30	32	33	35	36	37	38	40	41	43	44
h l	2	3	4	4	5	5	6	7	8	8	9	9	10	11	12	12	13	13	14	15	16	17	18	19	20	20	21	21	22	22	
j k v	2	2	2	2	3	3	4	4	4	5	5	5	6	6	6	7	7	7	7	8	8	8	8	8	8	8	8	8	9	9	
q x z	1	1	1	2	2	2	2	3	3	3	3	4	4	4	4	4	4	5	5	5	5	5	5	5	5	5	6	6	6	6	
~	2	2	3	4	4	5	5	6	6	7	7	8	8	9	9	10	10	11	11	12	12	13	13	14	15	16	16	17	17	18	
~	1	1	1	1	2	2	2	2	3	3	3	3	3	3	3	3	3	3	3	4	4	4	4	4	4	4	4	4	4	5	
~	1	1	1	1	1	1	1	1	2	2	2	2	2	2	2	2	2	2	2	3	3	3	3	3	3	3	3	3	3	3	
~	2	2	2	2	2	2	2	2	3	3	3	3	3	3	3	3	3	3	3	4	4	4	4	4	4	4	4	4	4	4	
~	1	1	1	2	2	2	2	3	3	3	3	4	4	4	4	4	4	5	5	5	5	5	5	5	5	5	6	6	6	6	

FIGURES

1	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	
2	3	4	4	5	6	7	8	9	10	11	12	12	13	13	14	15	16	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32
0	3	5	6	7	8	10	11	12	13	15	17	17	18	19	20	21	22	24	26	28	29	29	30	31	32	34	35	36	37	38	39	
-	2	2	2	3	3	3	4	4	4	5	5	5	6	6	6	6	7	7	7	7	8	8	8	8	8	8	8	8	9	9		

CAPS 34A to 75A

A I N O R S T . ,	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52	53	54	55	58	60	63	65	68	70	73	75
B W Y	14	14	15	15	16	16	17	17	18	18	19	19	20	20	21	21	22	22	23	24	25	26	27	28	29	30	31	32	33	34
C L	22	23	24	25	25	26	27	28	28	29	29	30	31	32	32	33	34	35	35	36	37	39	40	42	43	45	47	49	50	51
D H M P U	18	19	19	20	20	21	21	22	22	23	23	24	25	26	26	27	27	28	28	29	29	31	32	34	35	36	37	39	40	41
E	41	42	43	45	46	47	48	50	51	52	53	54	55	56	57	58	59	60	61	62	63	65	66	69	72	75	78	81	84	87
F G '	16	16	17	18	18	19	19	20	20	21	21	22	22	23	23	24	24	25	25	26	27	28	29	30	32	33	34	35	36	37
J K V -	9	9	9	9	9	10	10	10	10	10	10	11	11	11	11	12	12	12	12	13	13	13	14	14	14	14	15	15	16	17
Q X Z & ; ! ?	6	6	6	6	6	6	7	7	7	7	7	8	8	8	8	8	8	8	8	8	9	9	9	9	10	10	10	10	11	12

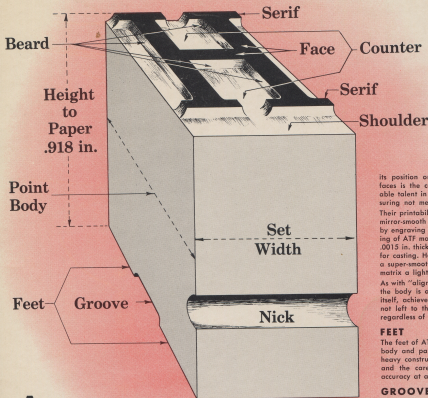
LOWERCASE

a i n o r s t . ,	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52	53	54	55	58	60	63	65	68	70	73	75
b g p w y	14	14	15	15	16	16	17	17	18	18	19	19	20	20	21	21	22	22	23	24	25	26	27	28	29	30	31	32	33	34
c f m u	18	19	19	20	20	21	21	22	22	23	23	24	25	26	26	27	27	28	28	29	29	30	32	33	35	36	37	38	40	41
d	20	21	22	23	24	24	25	25	26	26	27	28	28	29	30	30	31	31	32	32	33	34	36	38	39	40	42	43	45	46
e	45	47	48	49	51	52	53	54	56	57	59	60	61	62	64	65	67	68	69	70	72	73	77	80	84	87	90	93	97	100
h l	22	23	24	25	25	26	27	28	28	29	29	30	31	32	32	33	34	35	36	37	37	39	40	41	43	45	47	49	50	51
j k v	9	9	9	9	9	10	10	10	10	10	11	11	11	11	12	12	12	12	13	13	13	14	14	14	14	15	15	16	17	18
q x z	6	6	6	6	6	6	7	7	7	7	7	8	8	8	8	8	8	8	8	8	8	9	9	9	9	10	10	10	11	12
~	18	19	19	20	20	21	21	22	22	23	24	25	26	26	27	27	28	28	29	29	30	32	33	35	36	37	38	40	41	42
~	5	5	5	5	5	5	5	5	5	5	6	6	6	6	6	6	6	6	6	6	7	7	7	7	8	8	8	8	9	10
~	3	3	3	3	3	3	3	3	3	3	3	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	5	5	6
~	4	4	4	4	4	4	4	4	4	4	4	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	7	7	8
~	6	6	6	6	6	6	7	7	7	7	7	8	8	8	8	8	8	8	8	8	8	9	9	9	9	10	10	10	11	12

FIGURES

1	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52	53	54	55	58	60	63	65	68	70	73	75
2 3 4 5 6 7 8 9 0	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	53	55	58	60	63	65	68	70
0 .	40	41	42	43	44	45	46	47	48	49	50	51	52	53	54	55	56	57	58	59	60	61	64	66	69	71	74	76	79	81
-	9	9	9	9	9	9	10	10	10	10	10	11	11	11	11	11	12	12	12	12	13	13	13	14	14	14	14	15	15	16

THE ANATOMY OF ATF TYPE



ALIGNMENT

In ATF type, alignment is built into the matrix. The base, or line, of the letter is an integral dimension of the matrix and is not left to the casting machine operator's discretion. Every letter cast from ATF matrices will align regardless of when it is cast. Casting machines not having this feature cannot constantly cast quality type. Accordingly, carelessness, lack of skill on the part of the operator, slippage or wear can all result in different adjustment and alignment on different letters or different castings.

BODY

An efficient body must be strong. Making metal hard is a simple matter, but a metal that will withstand abrasion by paper stocks as well as the abusive pressures of printing and reproduction methods such as stereotyping, electrotyping, rubber plate molding, etc., must be more than hard. It must be tough. ATF type is tough but its toughness rests not alone in the metal formula. To produce a tightly compressed, fine grain metal the molten metal must be cast at high temperature under high pressure in a water-cooled mold. Ordinary type casting machines cannot match the high pressures or high temperatures of ATF casters and few are equipped with water-cooled molds. In conse-

quence, many competitors are unable to match the hardness of ATF type, even if they use ATF metal. By the same token, we can cast harder type from their metal than they can.

Accuracy is another important requisite of the type body. If the body of a character tapers in any direction or if its four sides are out of square, this character cannot set snugly against its neighbors, is bound to produce a spongy line or form. Here, again, the heavily constructed, non-adjustable mold which characterizes ATF casters assures a degree of accuracy which others can seldom match.

COUNTER AND DEPTH

ATF matrices are engraved — not stamped — in hard nickel brass. They are cut with precision tools which assure clean walls and sharp edges, even at maximum depths. Most matrices are stamped or punched, rather than engraved. Because of this fact they require a softer brass and there is a definite limitation on the depth to which the punches can be driven, particularly in the shaping of counters.

FACE

The face of ATF type has three distinctive features—its design, the efficiency with which it lays ink onto paper uniformly and sharply and

its position on the body. The design of ATF faces is the combined work of the best available talent in type design and type layout, assuring not merely novel but PRACTICAL faces. Their printability comes from their sharp edged, mirror-smooth face and can be obtained only by engraving of the finest sort. The final engraving of ATF matrices is done with tools as fine as .0015 in. thickness, which provide a fine surface for casting. However, ATF goes further to obtain a super-smooth printing surface by giving each matrix a light finishing coat of chromium.

As with "alignment," the position of the face on the body is a precise dimension in the matrix itself, achieved by expert hand finishing. It is not left to the operator, hence it is identical, regardless of when the type is cast.

FEET

The feet of ATF type are always square with the body and parallel to the face, because of the heavy construction of the mold on ATF casters and the care expended in maintaining their accuracy at all times.

GROOVE

The groove in ATF type is machined during the casting operation. ATF casting machine operators are careful to keep their grooving knives both sharp and properly adjusted and thus avoid the burrs that make some other types more than type high or uneven on their feet.

SET

The set of ATF type, like its "alignment," is built into the matrix and is not subject to the variations of an adjustable mold. That the set is always identical in ATF type, regardless of when it is cast, is further guaranteed by the fact that the precise dimension of each character is stamped on the matrix as a guide to the operator and the inspectors who maintain a constant check on the accuracy of the ATF product.

Good letterspacing is normal with ATF type. Each character is fitted individually to look its best with all other letters in its alphabet. Overhanging letters set well because they are properly kerned and rubbed — a PLUS VALUE in ATF type.

TYPE HEIGHT

The carefully controlled depth of ATF's engraved matrices, plus the equally accurate height of ATF molds, produces type of constantly uniform height. Further precaution against inaccuracy is the rigid ATF inspection which discards any type that is over .0005 in. high or low.

ATF



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